







Brand Group Progressive



May 3, 2024 | 10:00-11:00 CEST

Audi Q6 e-tron quattro: Power consumption (combined): 19.6 -17.0 kWh/100 km; CO₂ emissions (combined): 0 g/km; CO₂-class: A

Disclaimer



The following presentations as well as remarks/comments and explanations in this context contain forward-looking statements on the business development of the Audi Group. These statements are based on assumptions relating to the development of the economic, political and legal environment in individual countries, economic regions and markets, and in particular for the automotive industry, which we have made on the basis of the information available to us and which we consider to be realistic at the time of going to press. The estimates given entail a degree of risk, and actual developments may differ from those forecast. All figures are rounded, so minor discrepancies may arise from addition of these amounts.

At the time of preparing these presentations, it is not yet possible to conclusively assess the specific effects of the latest developments in the Russia-Ukraine conflict on the Audi Group's business, nor is it possible to predict with sufficient certainty to what extent further escalation of the Russia-Ukraine conflict will impact on the global economy and growth in the industry in fiscal year 2024.

Any changes in significant parameters relating to our key sales markets, or any significant shifts in exchange rates, energy and other commodities or the supply with parts relevant to the Audi Group will have a corresponding effect on the development of our business. In addition, there may also be departures from our expected business development if the assessments of the factors influencing sustainable value enhancement and of risks and opportunities presented develop in a way other than we are currently expecting, or if additional risks and opportunities or other factors emerge that affect the development of our business.

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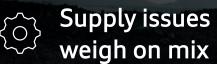
This information does not constitute an offer to exchange or sell or an offer to exchange or buy any securities.

Audi RS e-tron GT:

Electric power consumption (combined): 22.5–20.6 kWh/100; CO₂ emissions (combined): 0 g/km; CO₂ class: A

2024 is a transitional year: Q1 strongly impacted by extraordinary challenges

we nevertheless reiterate our full-year guidance





Strike in Mexico site





Ramp-up costs for multiple new models



Inventory increase in line with seasonal pattern



Normalization of residual values

Partial reversal expected in the remainder of the year

✓ Guidance confirmed

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Deliveries to customers of the Audi Brand declined by 5%, impacted by supply and logistic headwinds

DELIVERIES TO CUSTOMERS Audi Brand, in k units





Q1 2023

Q1 2024

- 5%

Audi Q6 e-tron quattro: Power consumption (combined): 19.6 -17.0 kWh/100 km; CO₂ emissions (combined): 0 g/km; CO₂-class: A

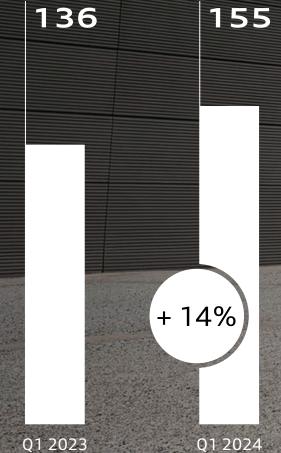
Q1 2023 Q1 2024

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

Audi A3 Sportback: Fuel consumption (combined): 5.8-4.8 l/100 km; CO₂ emissions (combined): 140-119 g/km; CO₂-class: E-D

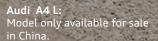








Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec



Worldwide BEV deliveries grew by 3%: growth in China and US, was partly offset by slower EV demand in Europe



(combined): 0 g/km; CO₂-class: A

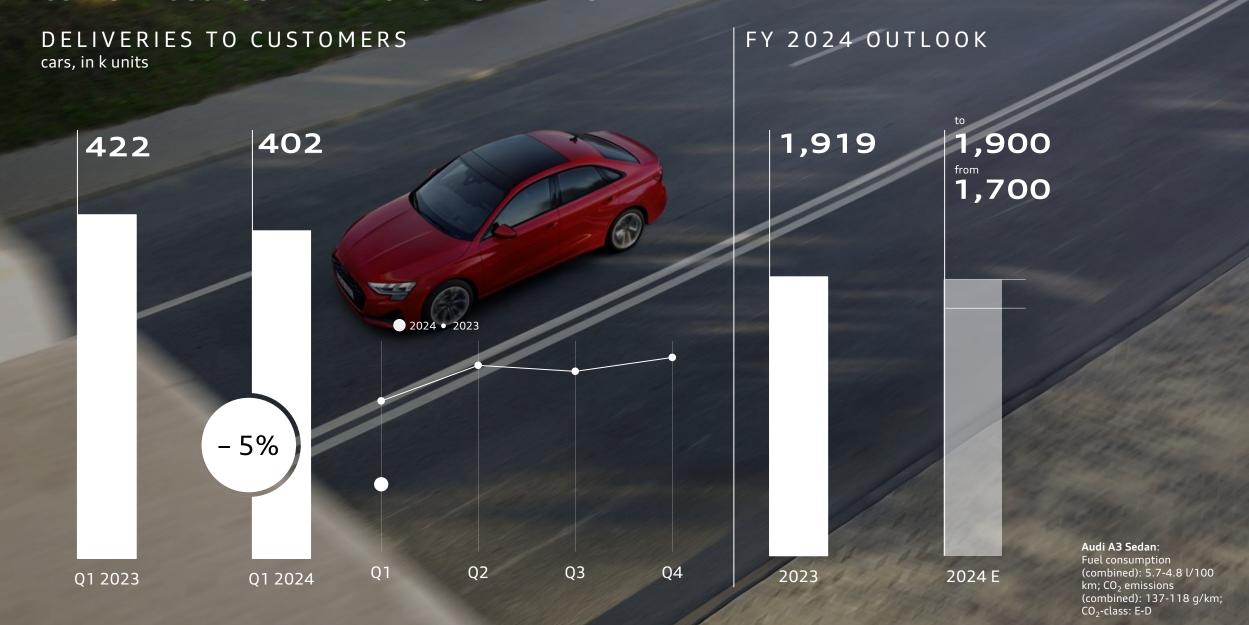


Deliveries to customers of cars of the Audi Group expected to come in between 1.7m and 1.9m in 2024

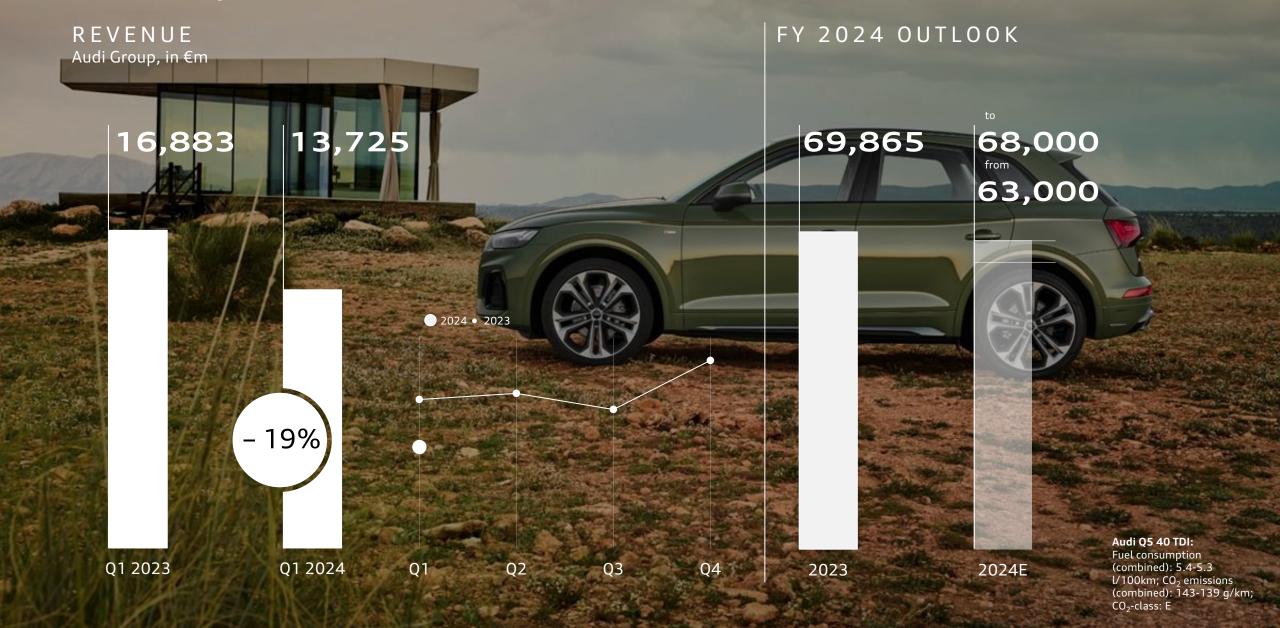


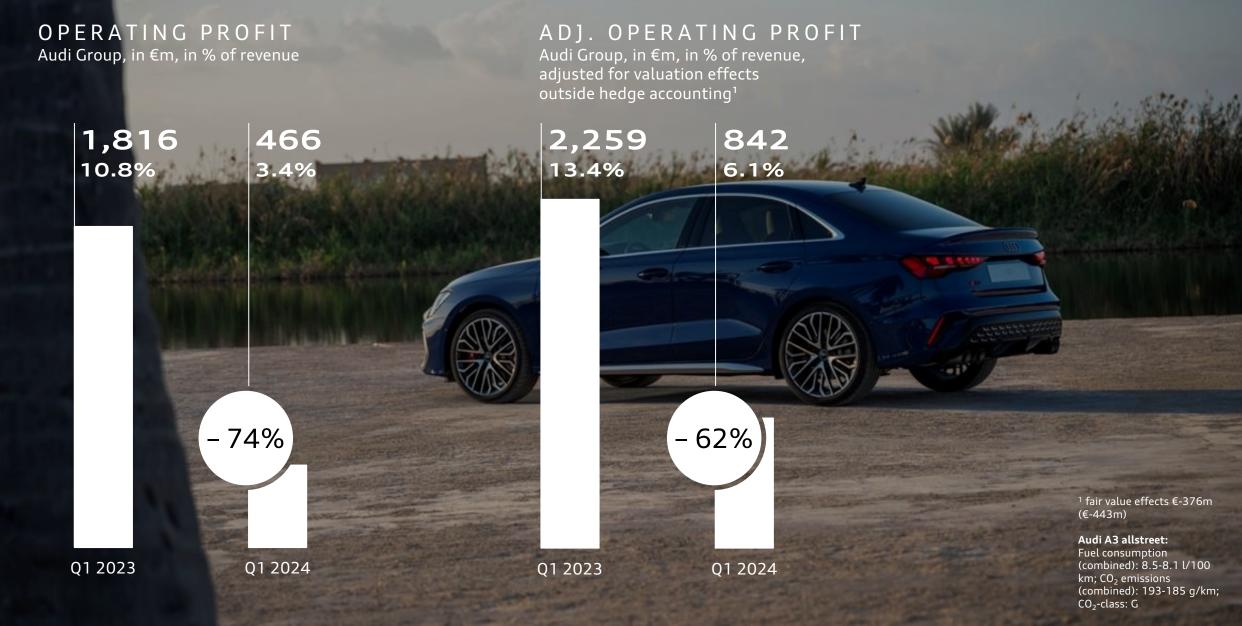






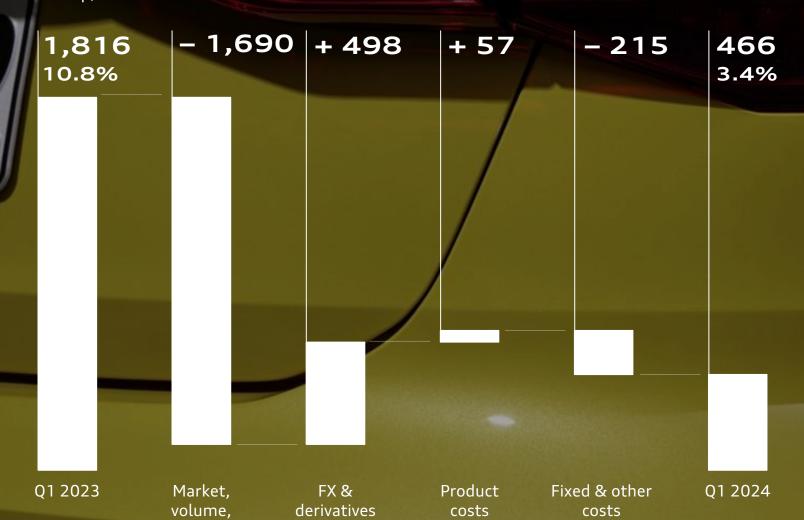
Revenue decline in Q1 was driven by lower wholesales and weaker mix; 2024 full-year outlook confirmed





OPERATING PROFIT BRIDGE Audi Group, in €m¹

prices



CHINA

BUSINESS²
€179m
(€226m)

¹ allocation of the hedge effects has been adjusted: previously both realization and valuation hedge effects were reflected un "FX/ derivatives" now realization has been reassigned to the "product costs" item.

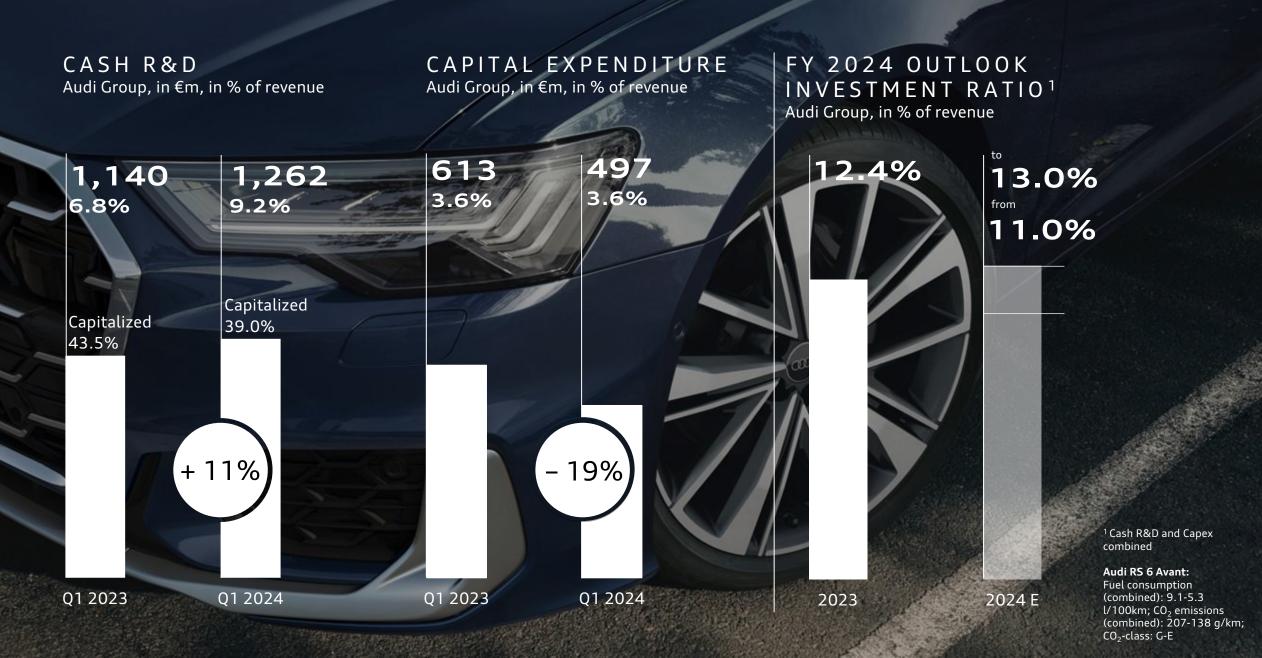
 $^{2}\,\mathrm{reported}$ in financial result

Audi A3 allstreet:

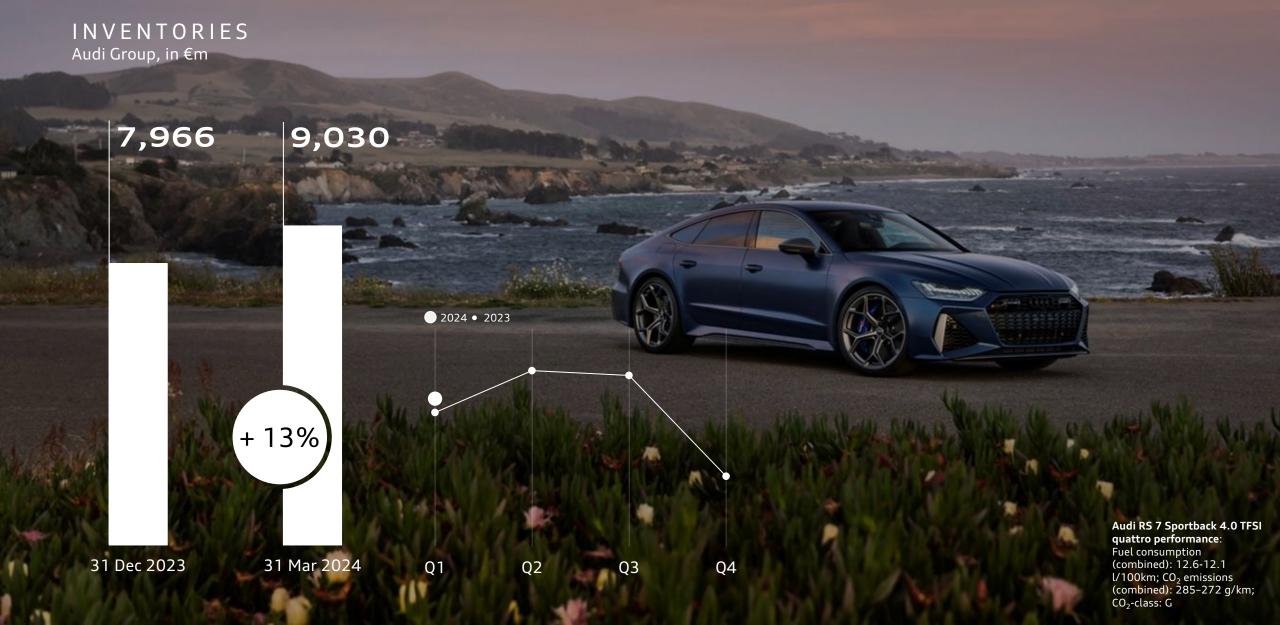
Fuel consumption (combined): 5.8-5.0 l/100 km; CO₂ emissions (combined): 141-123 g/km; CO₂-class: E-D

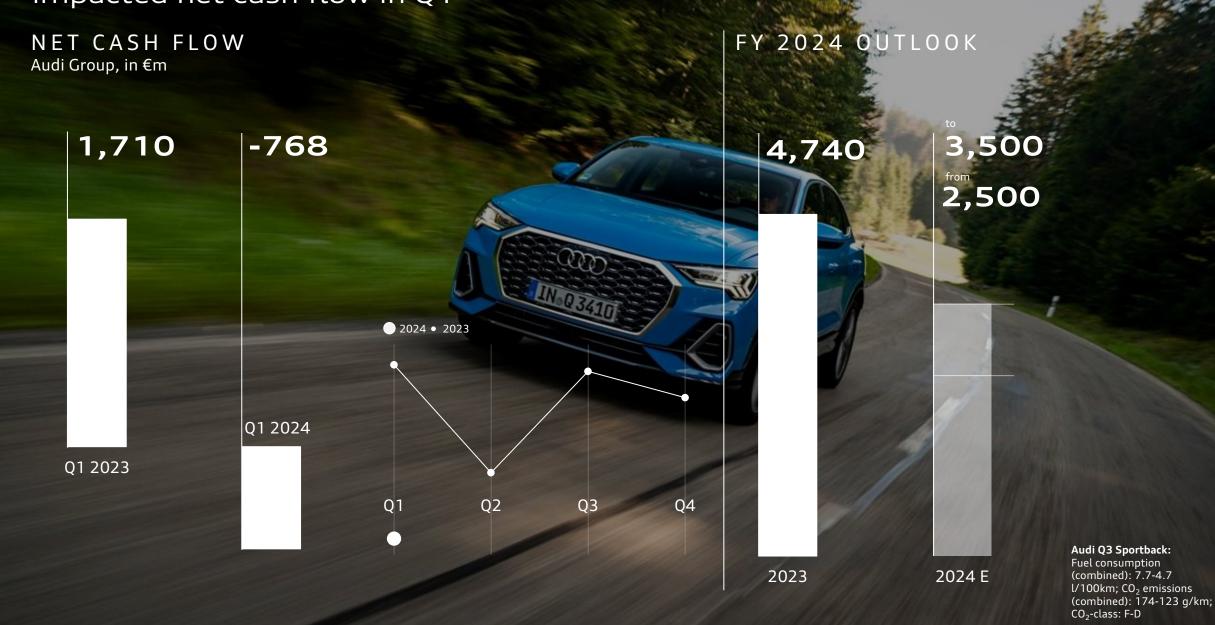
CO2-class: E-D

Investment is at an elevated level in preparation of multiple new model launches



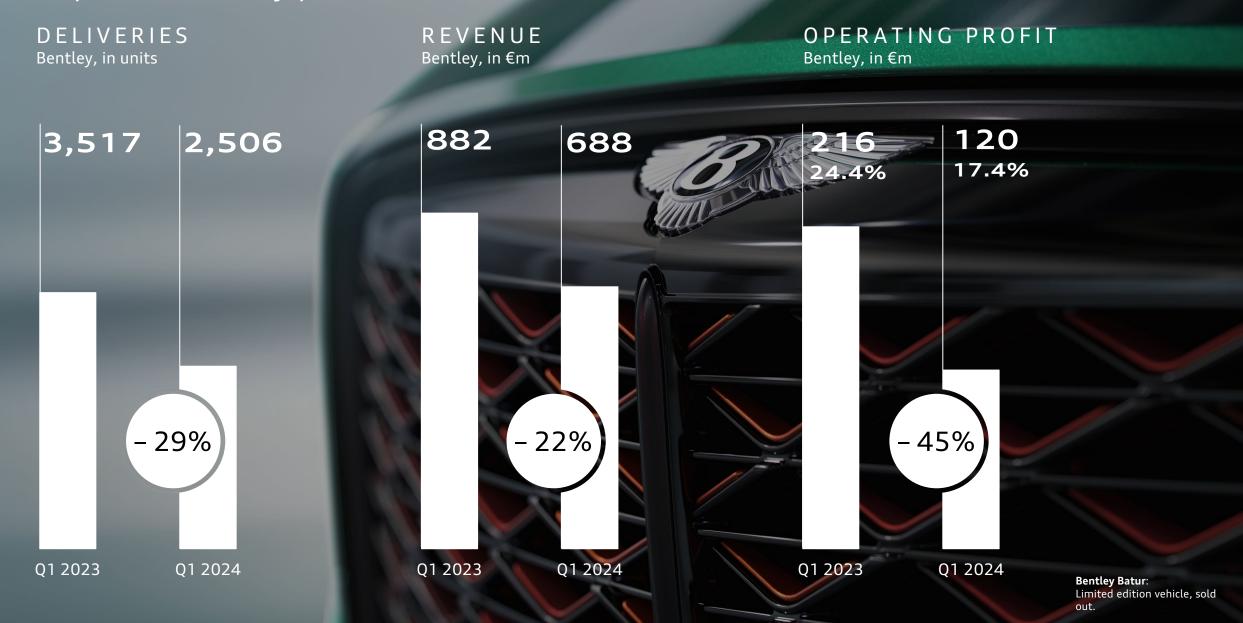
After the strong year-end sales in 2023, inventories increased; in addition, logistic disruptions and new models ramp-up led to slightly higher stock requirements





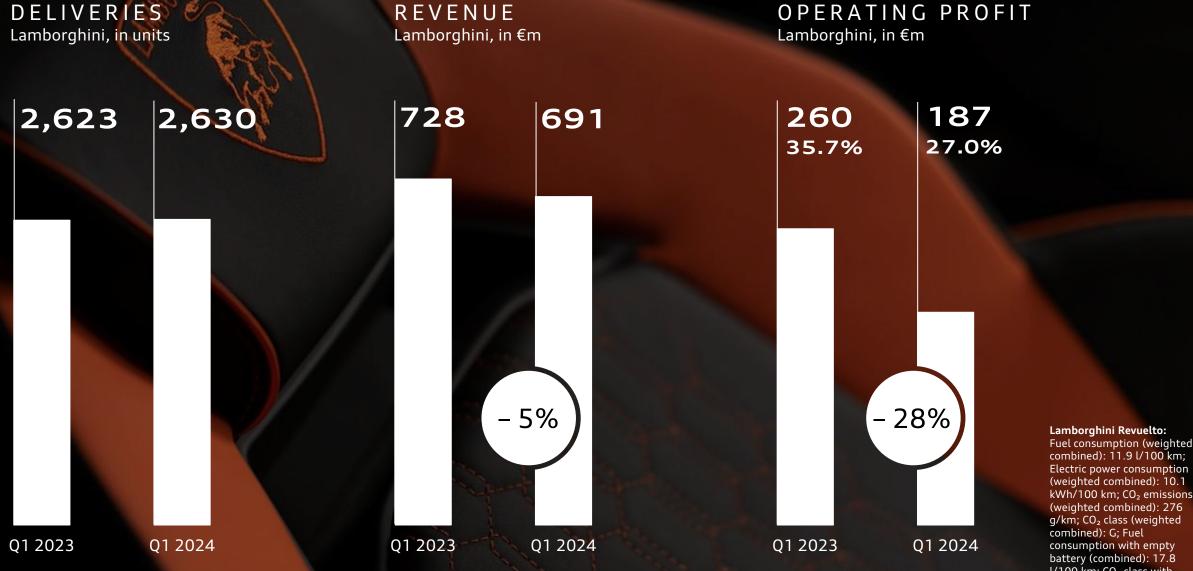
Challenging market conditions and product lifecycle status impacted Bentley performance





Lamborghini operates at a very strong level; prior-year performance impacted by the sale of few-off models



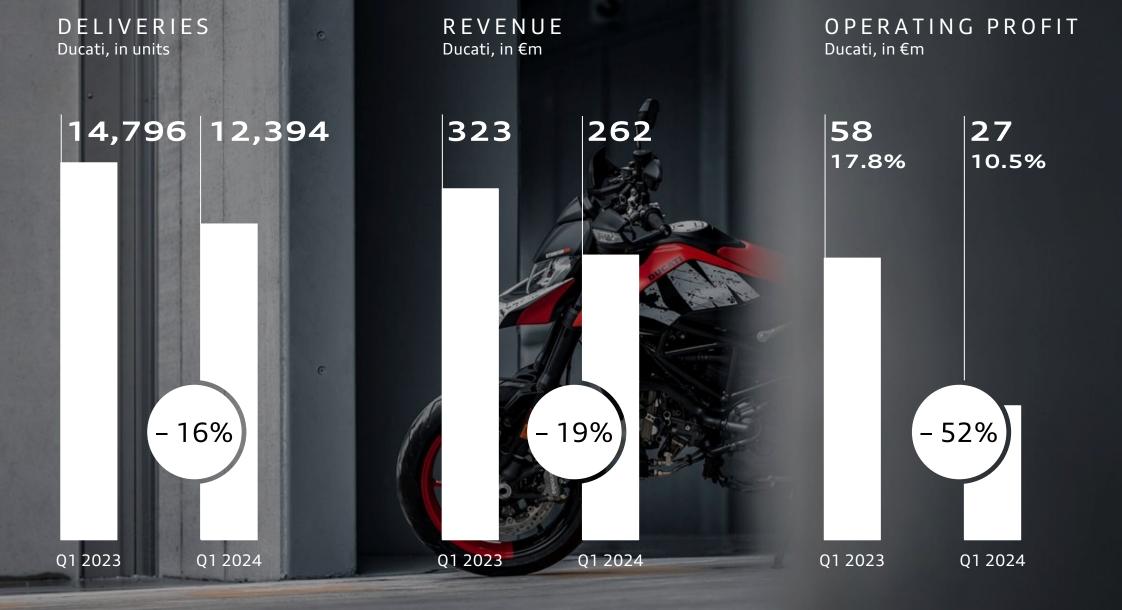


combined): 11.9 l/100 km; **Electric power consumption** (weighted combined): 10.1 kWh/100 km; CO2 emissions (weighted combined): 276

g/km; CO₂ class (weighted combined): G; Fuel consumption with empty battery (combined): 17.8 l/100 km; CO₂ class with empty battery: G

Ducati temporarily impacted by logistics issues





We aim to catch up in the remainder of the year: improvements in model and country mix, new products and PP141 are expected to provide a tailwind

Q2-Q4 2024

Positive trend in March

- Supply issues
- Strike in Mexico site

- ✓ Improving supply
- Higher utilization of production capacities in Mexico and Bratislava, improvement in Neckarsulm
- Mix improvements
- Tailwind from the portfolio updates

🔽 Challenging market environment 🔽 Ramp-up costs of new models 🔼 Residual values trend

→ Performance Program 14

¹ Performance Program 14

Audi SO8 TFSI: Fuel consumption (combined): 12.8-12.0 l/100 km; CO₂ emissions (combined): 291-272 g/km; CO₂-class: G



The stated fuel consumption, range and emission values were determined in accordance with the legally required "Worldwide Harmonized Light Vehicles Test Procedure" (WLTP) in accordance with Regulation (EU) 2017/1151. Additional equipment and accessories (add-on parts, tire format, etc.) can change relevant vehicle parameters such as weight, rolling resistance and aerodynamics and, in addition to weather and traffic conditions as well as individual driving behavior, influence a vehicle's fuel consumption, power consumption, CO₂ emissions and mileage values. For more information on WLTP, see www.audi.de/wltp.

Audi RS e-tron GT: Electric power consumption (combined): 22.5–20.6 kWh/100; CO₂ emissions (combined): 0 g/km; CO₂ class: A