

Audi Corporate Regulations

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Statement of Principles on Sustainability of the Audi Group

Objective of the Statement of Principles

Responsible, future-viable and thus sustainable action is at the heart of the Audi Strategy. This Statement of Principles on sustainability of the Audi Group (hereinafter referred to as “Audi”) gives concrete expression to the strategic understanding of sustainability such that it can be factored as a basic stance into regular processes and the day-to-day actions of all employees at Audi.

Objective of sustainability

Acting and conducting business operations in a sustainable way are essential prerequisites for safeguarding the resources we need to live and are our declared aim with a view to ensuring our long-term competitiveness, on the basis of broad acceptance by society. We will therefore purposely factor the consequences of our business activity for the environment and society into all relevant corporate decision-making.

In matters of sustainability, Audi seeks to ensure economic success and job security, clean products made in a clean value chain that conserves resources, satisfied employees and a positive contribution to society.

Audi is committed to the Paris climate goals and will bring about a corresponding reduction in the greenhouse gas emissions of its products and services throughout the value chain.

At the same time, Audi seeks to maximize resource efficiency. The well-being and health of our employees and stakeholders are indispensable to our understanding of sustainability.

Sustainability and basic values

This understanding of sustainability is in harmony with Audi’s corporate values.

The wish for economic success ranks equally with respect for people and the careful use of natural resources. To achieve this, it is necessary to comply with applicable laws, standards and internal regulations and to consider economic, environmental and social aspects in corporate decision-making.

Audi is committed to human rights, to codetermination, to integrity and openness, to appreciation of others, to applying the precautionary principle to matters relating to the environment and health, and to combating discrimination, forced labor, child labor and corruption. Diversity is regarded as an opportunity and promoted at Audi.

The company reports on these matters and on any violations identified on a regular basis internally and externally.

Management approach

The basis for our sustainable action is ongoing dialog with employees, suppliers, customers and other stakeholders. When making decisions about products, services and processes, conflicting aims often have to be resolved. This Statement of Principles on sustainability therefore draws on existing procedures within the company and provides binding guidelines for sustainable action in all divisions.

All employees are responsible for sustainable action. At the same time, it is also a leadership task and binding goals in this connection may be incorporated into agreed objectives.

Audi has set itself the goal of developing and providing sustainable individual mobility. The products and services offered are to meet the wishes of customers in terms of mobility requirements, innovative strength, economic efficiency, safety and security, quality and sustainability in equal measure.

The development and implementation of Audi products and services are to be based on a comprehensive analysis of the potential impact on the environment and society. In this way, damaging effects of all activities are to be prevented by a forward-looking approach. Complying with ethical, legal and regulatory rules is a self-evident minimum standard for us.

Sustainability is to be incorporated into central corporate procedures and into control, performance and support processes on an equal footing with principles such as quality, economic efficiency, and safety and security. In this, equal importance is to be attached to internal and external value creation. Priorities in decision-making are to be realigned to reflect the principles regarding sustainability. Audi products, services and processes are subject to a process of ongoing improvement also regarding sustainability; improvement is reviewed by means of appropriate metrics.

This Statement of Principles applies to AUDI AG and to the entire Audi Group. The organizational unit entrusted with sustainability management reports to the Board of Management twice a year on the effectiveness, implementation and scope of the sustainability policy and on feedback from stakeholders.

The Board of Management of AUDI AG is responsible for the achievement of the sustainability goals.

Ingolstadt, April 2024



Gernot Döllner
Chairman of the Board of Management and
Board Member for Technical Development



Renate Vachenaer
Board Member for Procurement



Jürgen Rittersberger
Board Member for Finance Legal Affairs
and IT Division



Gerd Walker
Board Member for Production and Logistics



Javier Ros Hernández
Member of the Board of Management for
Human Resources



Hildegard Wortmann
Board Member for Marketing and Sales

External charters, principles and initiatives (excerpt):

- » Universal Declaration of Human Rights
- » United Nations Global Compact
- » Principles of the International Labour Organization (ILO)
- » Principles of the Organisation for Economic Co-operation and Development (OECD)
- » Rio Declaration on Environment and Development
- » Sustainable Development Goals
- » UN Convention against Corruption