



Audi Models at a Glance

Review of market launches in 2003

The **Audi A3** was the most important new model launched during the past year. Selling over 92,000 in its first year in production, the new A3 is even more successful than its predecessor.

With the launching of new top models, the spotlight was once again on "Vorsprung durch Technik":

The **Audi S4** is the first car in its class to have a V8 engine with a displacement of 4.2 litres and an output of 253 kW (344 bhp). It was launched in Europe, the USA and Japan in the course of the year.

A new range-topping version of the **Audi allroad quattro** appeared in April 2003 with a 4.2-litre engine developing 220 kW (300 bhp). The special flair of an eight-cylinder makes it even sportier on the road; it is as agile as ever on rough terrain.

The **Audi A8** has been available as a 4.0 TDI quattro developing 202 kW (275 bhp) since May. This is the most powerful V8 diesel in the luxury segment.

The **Audi TT 3.2 quattro** is equipped with a superlative 3.2-litre V6 engine with an output of 184 kW (250 bhp) and the innovative Direct Shift Gearbox DSG. It has been available in all major markets since the middle of the year.

The **Audi A2 1.4 TDI** developing 66 kW (90 bhp) has topped the diesel range for the A2 since November 2003.

Preview of new models in 2004

A large number of new models with innovations that demonstrate our claim of "Vorsprung durch Technik" will be appearing on the market in 2004. In the early part of the year, the first to be unveiled will be the new flagship model, the Audi A8 L 6.0 quattro with a 12-cylinder engine. This will be followed shortly afterwards by a six-cylinder TDI version to add to the range of diesel-powered A8 models.

To make the advantages of the 3.2-litre V6 engine in the Audi TT accessible to a broader group of customers, this model has also been available with a conventional six-speed manual gearbox since the start of the year.

The Audi S4 Cabriolet with V8 engine and quattro drive will appear in the spring, to coincide with the start of the open-air season. Advance sales already commenced in January.

April will then see the launch of the new Audi A6. Innovative components from the luxury segment, superlative dynamic behaviour and performance-enhanced engines will make it an even more attractive prospect.

**Progress has a new form.
The Audi A2**



Special features

Top engine version: 1.6 FSI, 81 kW (110 bhp)

1.4 TDI developing 66 kW (90 bhp)

All-aluminium body with ASF

space floor concept

Optimum aerodynamics

Variable interior

The Audi A2 is the only car of its class to have an all-aluminium body. The Audi Space Frame ASF, an extremely rigid frame structure made from aluminium, surrounds the spacious interior like a protective cage and also provides the ideal basis for this model's progressive, aerodynamic design. The A2 convincingly fits the bill when it comes to driving pleasure: agile out of town, compact and manoeuvrable in urban traffic – with low fuel consumption. The innovative technology is embodied particularly impressively by the A2 1.2 TDI with an output of 45 kW (61 bhp), which manages to cover 100 km on just 3 litres of diesel. For a more dynamic approach, the top engine version has FSI petrol direct injection and achieves an output of 81 kW (110 bhp). Its fuel consumption remains impressively efficient.

**New shape, new spirit.
The Audi A3**



Special features

Top engine version: 3.2 quattro, 184 kW (250 bhp)

Direct Shift Gearbox DSG

Six-speed tiptronic transmission

Dynamic suspension in 16" and 17" versions, with
four-link rear suspension

Electromechanical steering

quattro permanent four-wheel drive

The new Audi A3 redefines the benchmark in the premium compact class. Its dynamic suspension in conjunction with the range of six sporty engines assures supreme driving pleasure. Efficient, high-torque TDI and FSI engines keep fuel consumption economical. The 3.2-litre V6 engine with DSG propels the A3 from 0 to 100 km/h in 6.4 seconds and achieves a governed top speed of 250 km/h. The Audi A3's impressive features include its powerful, dynamic vehicle body and the sporty flair of its interior.

**The complete car.
The Audi A4 saloon**



Special features

Top engine version: 3.0 quattro, 162 kW (220 bhp)

New generation of manual gearboxes

Four-link front suspension

Self-tracking trapezoidal-link rear suspension

multitronic and tiptronic transmissions

Navigation system plus with DVD for Europe

S line sports packages

There are beautiful and sporty cars, safe and sophisticated cars. And there is one car that combines all these properties and reinterprets them in its very own way: the Audi A4. It provides the optimum blend of driving pleasure and superlative comfort. All seven petrol and four turbodiesel engines are immensely powerful yet economical. The interior features a captivatingly exclusive design and elegant materials. Various S line packages (such as the sports and exterior packages) mean that the already dynamic A4 can be transformed into a true sports personality.

**Sportiness in its most attractive form.
The Audi A4 Avant**



Special features

Top engine version: 3.0 quattro, 162 kW (220 bhp)

The trendsetter among compact, exclusive estate cars

Variability

Self-tracking trapezoidal-link rear suspension

multitronic and tiptronic transmissions

Navigation system plus with DVD for Europe

S line sports packages

Sporty and powerful, agile and elegant: the Audi A4 Avant represents the perfect blend of functionality and design. One instinctively thinks of inspiring, exciting activities. Of spontaneously loading up the car and driving off, whether on a biking adventure or to the theatre. Its wide range of equipment offers countless possible combinations for every set of requirements. The combination of high-torque engines with a manual gearbox, tiptronic or multitronic results in a particularly diverse range of versions.

**Open for fun.
The Audi A4 Cabriolet**



Special features

Top engine version: 3.0 quattro, 162 kW (220 bhp)

V6 TDI developing 120 kW (163 bhp)

Aluminium suspension

Self-tracking trapezoidal-link rear suspension

Fully automatic hood

Active roll-over protection

quattro permanent four-wheel drive

The Audi A4 Cabriolet unites dynamism and elegance, comfort and functionality, undiluted driving pleasure and one of the most effective safety concepts in its class. The elegant, sporty design with exclusive interior equipment and scope for numerous individual combinations gives this car an imposing presence. The Audi A4 Cabriolet: sheer joie de vivre.

**Into the lead with design and performance.
The new Audi A6 saloon**



Special features

Top engine version: 4.2 quattro, 246 kW (335 bhp)

Performance-enhanced V6 engines

New styling approach

Driver-oriented cockpit architecture

Dynamic suspension

Extensive range of innovative features adopted from the luxury segment, e.g. MMI, adaptive light, electro-mechanical parking brake

The new Audi A6 is a vehicle that truly sets new standards. Agility, comfort and safety blend perfectly to create an indescribably dynamic vehicle of the highest calibre. The entirely new styling underlines this vehicle's progressive design both outside and in. Powerful TDI and petrol engines with up to eight cylinders provide the basis for supreme sportiness.

**Always ahead of its time.
The Audi A6 Avant**



Special features

Top engine version: 4.2 quattro, 220 kW (300 bhp)

25 different engine, transmission and drive combinations

Variability

multitronic also in conjunction with TDI engines

The Audi A6 Avant incorporates everything you could wish for, and holds the power to astonish with an array of utterly captivating features. Its extensive range of engines, transmissions and drive versions will satisfy the expectations of even the most discerning of drivers: from the 1.9 TDI with pump-injector engine, through the 3.0-litre aluminium engine, to the thoroughbred A6 4.2 quattro. The Audi A6 Avant covers every conceivable requirement.

**An invitation to explore new territory.
The Audi allroad quattro**



Special features

Top engine version: 4.2 quattro, 220 kW (300 bhp)

4-level air suspension: ground clearance up to
max. 208 mm

quattro permanent four-wheel drive

Ride quality of a road vehicle coupled with
off-road capability

Climbing performance up to max. 60%

Anyone wishing to venture into new terrain, will need a car that is up to the task. The Audi allroad quattro is a vehicle that responds to challenges with relish and combines the advantages of comfortable long-distance vehicles with those of off-roaders. The variable-height 4-level air suspension and quattro drive equip it admirably for exploits off the beaten track. The high-performance range of engines, comprising both diesel and petrol versions, spans power outputs from 120 kW (163 bhp) to 220 kW (300 bhp).

**Exceptional by nature.
The Audi A8**



Special features

Top engine version: 6.0 quattro (12-cylinder W-engine),
331 kW (450 bhp)

All-aluminium body with ASF

adaptive air suspension

MMI – Multi Media Interface

quattro permanent four-wheel drive

Progressive diesel technology

Long-wheelbase version

The Audi A8 is built to excite. It combines dynamism with comfort in an unconventional form. It radiates a sporty character, and responds powerfully and with poise. The refined V6 and V8 engines impressively highlight our philosophy of “Vorsprung durch Technik”. The long-wheelbase version, the A8 L with an extra 13 cm to its wheelbase, affords even greater comfort. An electronically controlled air suspension system with continuously variable damping lends the new Audi A8 outstanding road behaviour wherever it goes. In conjunction with the Audi Space Frame ASF and quattro permanent four-wheel drive, the air suspension guarantees superlative handling characteristics. A8 – the new sporting dimension in the luxury class.

**Luxury and comfort of the highest calibre.
The 12-cylinder Audi A8 L**



Special features

6.0 quattro (12-cylinder W-engine), 331 kW (450 bhp)

All-aluminium body with ASF

adaptive air suspension

MMI – Multi Media Interface

quattro permanent four-wheel drive

adaptive light with LED daytime driving lights

Long-wheelbase version

The design of the new 12-cylinder Audi A8 L is characterised by an exclusive and distinctive look. This luxury saloon is driven by the most powerful engine ever to have been installed in an A8. An immense 331 kW (450 bhp) and a peak torque of 580 Nm make the new 12-cylinder A8 L the ultimate mobile powerhouse. The displacement of six litres produces an exceptionally refined performance. The compact design of the cylinder banks and other weight-saving benefits contribute towards its optimum road behaviour. The generous amount of space in conjunction with the universally visible and palpable quality of the materials and finish create an atmosphere of sheer luxury. The A8 L 6.0 quattro is one of the sportiest luxury saloon cars in the world.

Desire – passion – TT.
The Audi TT



Special features

Top engine version: 3.2 quattro, 183 kW (250 bhp)

Charismatic sports car

Unconventional design

Unique coupé concept

Superlative V6 engine

Direct Shift Gearbox DSG

quattro permanent four-wheel drive

Whether in the form of the Coupé or the Roadster, the Audi TT is the substance that dreams are made of. It possesses a clear, authentic character and responds with power and vigour. The superb 3.2-litre V6 engine with an impressive output of 184 kW (250 bhp) and the innovative six-speed Direct Shift Gearbox DSG, which permits gear changes without interrupting the power flow, are new. Whichever TT you opt for, whether with front-wheel drive or quattro drive, whether powered by a turbo engine or a V6, one thing remains beautifully constant: the sheer sensation of getting in, driving off, and savouring the experience.

**Too inspired to countenance compromise.
The Audi S4**



Special features

4.2-litre V8 engine with chain drive and 253 kW (344 bhp)

quattro permanent four-wheel drive

S sports suspension

Sports seats

tiptronic or six-speed manual gearbox

servotronic

Dual-rate brake system

The S4 is the first car in its class to boast a V8 engine with a displacement of 4.2 litres, an output of 253 kW (344 bhp) and a peak torque of 410 Nm. Spontaneous response and a steady power characteristic are now on tap across the entire engine speed range. Available as a saloon, Avant and Cabriolet, with its seemingly infinite power the S4 embodies sheer driving enjoyment and authority.

**Extreme, sporty, exclusive.
The Audi RS 6**



Special features

V8 biturbo, 331 kW (450 bhp)

quattro permanent four-wheel drive

DRC suspension

High-performance brake system

Distinctive, characteristic body design

The Audi RS 6 was developed with the objective of uniting technology, sports appeal and ride quality at the highest possible level. The result was a car that sets utterly new standards. The power characteristic and dynamic performance of an extreme sports car have been combined with a high degree of functionality and comfort. This has resulted in an amazing blend of outstanding sports performance and practical versatility.

**Three glimpses of the future.
Pikes Peak quattro, Nuvolari quattro, Le Mans quattro**



Some of the vehicles illustrated in this booklet are equipped with optional extras available at extra charge. The texts likewise refer to optional extras available at extra cost.

For technical explanations, please refer to the Glossary in the Annual Report and on the Internet at: www.audi.com/glossary.

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