

The Audi Service logo

The Audi Service logo is available to Audi Service partners who advertise several brands. It is always used in multi-brand communication activities. Its design and colour may not be modified.

1. Colour versions

The Audi Service logo is available in a colour version (4C or 2C) with “Audi” in Red and a greyscale version (1C). The rings and lettering are always positioned on a white rectangle and appear in this form on light and dark backgrounds.



Colour version



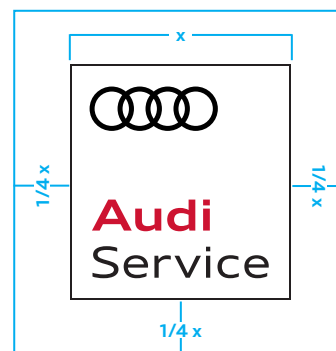
Unicolour version



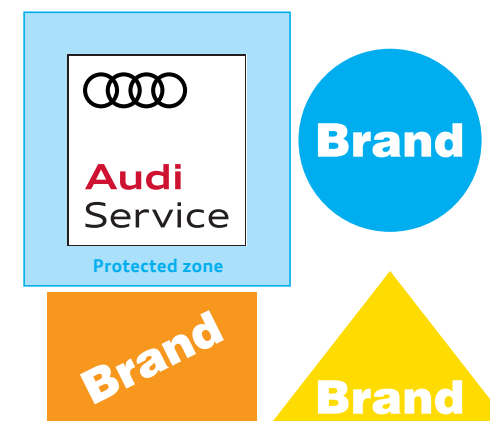
Service logo on a dark background

2. Protected zone

The protected zone around the Audi Service logo defines the minimum distance to other logos. Horizontally and vertically it is one quarter of the width of the overall logo. This protected zone applies to all applications including logos on textiles.

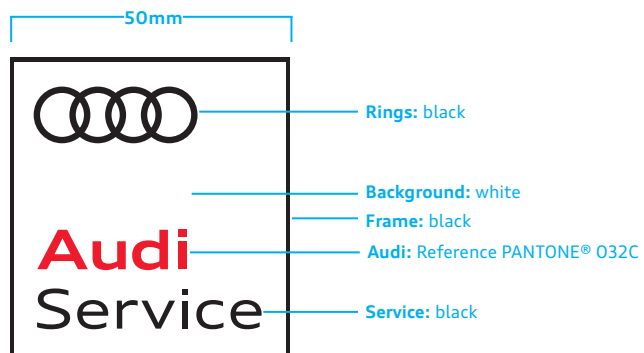


Minimum distance of the Audi Service logo to other brand logos in all applications



3. The Audi Service logo on textiles

The width of the Audi Service logo on textiles is normally 50 mm. The minimum distance to other brand logos has to be respected.



Colour codes on textiles



Responsible for content:

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