

Audi Corporate Regulations

Statements of Principle | Guidelines | Process Standards | Detailed Regulations

Principles and guidelines for political lobbying of AUDI AG

AUDI AG operates in a complex and highly regulated environment. Our company, politics and society are in an active relationship with each other. In dialog with our stakeholders, we have a responsibility to actively help shape the framework for our business activities. Through political lobbying we achieve greater planning security for our corporate strategy and product development. In doing so, we are very mindful of the impact of our business on the environment.

As AUDI AG, it is our aim to strike an appropriate balance between social concerns, ecological sustainability and economic success. This task is taken on by those responsible for political lobbying and public affairs. In this regard, it is our aspiration to create lasting value.

PRINCIPLES

In addition to the existing Audi codes of conduct, Audi's political lobbying is additionally guided by principles of political work at Audi, which are explained below.

Self-perception

AUDI AG's positions are incorporated into political decision-making processes by those responsible for political lobbying by providing comprehensive information truthfully and to the best of their ability.

Those responsible for political lobbying contribute to optimizing the company's reputation and the Audi Group's profile as a conscientious company through dialog with stakeholders and politicians. Maintaining consistent and balanced relationships with our stakeholders is our focus.

It is also essential to maintain a culture of open dialog with politicians and to create an understanding of political processes within AUDI AG. Those responsible for political lobbying support Audi by collecting, analyzing and evaluating information, as well as by providing early warning of the emergence of new political regulations. At Group level, a globally coordinated approach and uniform communication of the brands and companies is undertaken via suitable structures and processes.

Membership of organizations

The employees of the lobbying group represent our company both at our headquarters in Ingolstadt and at numerous locations worldwide. In addition to dialog with politicians and stakeholders, our lobbying group is also in contact with national and international organizations, for example through membership of associations.

Information on AUDI AG's significant memberships in Germany is made public annually and is recorded in the lobby register of the Federal Parliament.

Obligation to legal requirements

AUDI AG's political lobbying adheres to the principles of integrity, openness and comprehensibility. The company is registered in the federal lobby register.

Audi supports regulations for transparency in regard to political lobbying and adheres to existing political requirements. Compliance with the international conventions, laws and regulations of all countries in which Audi is active is a matter of course. All contacts with the political sphere are strictly based on the applicable laws and regulations and the corresponding internal codes of conduct.

Neutrality in political contact

The employees of the political lobbying group pay particular attention to transparency, objectivity and sincerity in communication when dealing with office holders and position strategists. The exchange of expertise on important issues is clearly at the forefront of every contact. Our employees also ensure neutrality in their dealings with parties and lobbying groups and maintain contact with all democratic parties. In order to respect this principle, no more publicly effective appointments with parties/politicians standing for election and no more sponsorships of corresponding events will be held in the last three months before elections.

AUDI AG does not make any donations to political parties, politicians or candidates for political office. The associations of which the company is a member make donations of their own accord and in accordance with the respective statutory regulations, in particular the laws governing political parties.

Ingolstadt, October 2023



Gernot Döllner

Chairman of the Board of Management and
Board of Management member for Product Lines



Renate Vachenaer

Board of Management member for Procurement



Oliver Hoffmann

Board of Management member for Technical
Development



Gerd Walker

Board of Management member for Production and
Logistics



Javier Ros Hernández

Board of Management member for Human Resources



Hildegard Wortmann

Board of Management member for Marketing and Sales



Jürgen Rittersberger

Board of Management member for Finance, Legal
Affairs and IT Division