Thomas Fuhr – Biography

CEO Audi Formula Racing GmbH

Thomas Fuhr has been CEO of Audi Formula Racing GmbH (AFR) in Neuburg an der Donau since November 2026. The company was founded in 2022 specifically for Audi's Formula 1 project and is responsible for the entire powertrain, including the hybrid system and transmission.

Born in Haiger, Germany, Fuhr holds a degree in mechanical engineering (University of Applied Sciences, Giessen) and has more than 30 years of international experience in engineering and leadership. After starting his career, Fuhr held various positions at Mercedes-Benz for over 20 years. In the early 2000s, he worked at Daimler India in Pune and at McLaren Automotive in Woking before moving to Mercedes-Benz U.S. International in Alabama. There, as Vice President, he was initially responsible for research, development, and quality, and later for purchasing and logistics.

From 2009 to 2012, Fuhr served as Managing Director of Mercedes AMG High Performance Powertrains (HPP) in Brixworth, UK. He restructured Mercedes' Formula 1 powertrain business and helped build the Mercedes AMG F1 team. Under his leadership, development began on the V6 turbo-hybrid engine, which was the most successful powertrain in Formula 1 from 2014 to 2025 and won several world championship titles.

After his time at Mercedes AMG HPP, Fuhr held senior international management positions: At GROHE AG in Düsseldorf, he served as COO starting in 2013, later as Deputy CEO, and from 2019 to 2022 as Co-CEO. Beginning in 2020, he was also responsible for the global operations of a product division of the LIXIL Group in Tokyo. This was followed by roles as CTO at Uponor in Helsinki and, most recently, as CTO of Georg Fischer Building Flow Solutions in Switzerland. There, he led complex international organizations in research and development, production, operational performance, and technological innovation.

With his move to Audi Formula Racing in Neuburg, the German is returning to Formula 1. Fuhr is married and has two children.