Audi integrates new app with AI assistant for mobile work in the car with Cerence AI and Microsoft

Ingolstadt/Burlington, November 23, 2026 – Audi will launch the "connected work" app with an AI-based assistant for Microsoft 365 applications in the Audi Application Store late November. With the new vehicle-integrated app, drivers can work comfortably on the road. The app can be operated with intelligent voice control. In cooperation with Cerence AI and Microsoft, Audi has created a secure and intuitive user experience that keeps drivers connected to everyday work on the go when necessary. The deeply integrated software solution has been developed specially for use while driving and meets the highest safety standards.

Work comfortably in the car with voice control

With the "connected work" app, Microsoft 365 applications such as Microsoft Outlook and Teams can be operated by voice, so that the driver can keep his eyes on the road and his hands on the steering wheel. Through intuitive natural voice dialogue, drivers can use their time in the car productively, for example, to prepare for or hold, or follow up on meetings. The AI-based voice assistant developed specially for this purpose, lets users draft emails, read chat messages, schedule appointments, join Teams meetings, or have a briefing prepared for their workday.

The service is available in a wide range of Audi models in 28 European countries. At launch, German and English will be supported. Six additional languages (Danish, French, Italian, Dutch, Polish, Spanish) will follow by the end of the year.

Make the most of time on the road

"Time on the road is valuable. In collaboration with Microsoft and Cerence AI, we have developed an intelligent software solution that lets our customers make productive use of their time in the car."
Poorab Sarmah, *Head of Occupant Interaction/Infotainment System Development, AUDI AG*

"The car is one of the most important digital spaces in people's lives, and connected work has long been one of the most compelling applications for AI in the vehicle. Together with Audi and Microsoft, we're redefining what's possible in the car by bringing automotive and enterprise technologies together to make time on the road more productive, intuitive, and secure."
Nils Schanz, *Executive Vice President, Product & Technology at Cerence AI*

The equipment, data and prices specified in this document refer to the model range offered in Germany. Subject to change without notice; errors and omissions excepted.
**The collective fuel/electric power consumption and emissions values of all models named and available on the German market can be found in the list provided at the end of this text.*

“The traditional office has evolved and become mobile, and the car is now part of it. With Audi and Cerence AI, we are bringing Microsoft 365 into the vehicle with the security businesses expect, so drivers stay connected and keep their focus on the road.”
Dayan Rodriguez, *Corporate Vice President, Manufacturing and Mobility, Microsoft*

Proactive voice dialogue

The central voice control is activated via the MMI display or a steering wheel button. The AI assistant of the “connected work” app proactively supports the user by preparing information based on the driving situation and holding a needs-based dialogue with the driver. To do so, it works closely with Microsoft application programming interfaces (APIs).

High security standards for business accounts

The connection between "connected work" and Microsoft 365 applications meets some of the highest security and governance standards and is secured by Microsoft Intune. Because the software module of the Intune-integrated app is integrated into the Audi infotainment system, company data is encrypted within the app and meets all app protection guidelines. Business accounts can be connected after they are shared with the relevant company IT department.

Frequently Asked Questions

For which Audi models and in which markets is the new “connected work” app available?

The “connected work” app is available for Audi A5, Q5, A6, A6 e-tron, Q6 e-tron, Q7* und Q9* from model year 2026 onward via the Audi Application Store (App Store) in the following 28 European countries, in German and English: Austria, Belgium, Bosnia and Herzegovina, Bulgaria, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Ireland, Italy, Liechtenstein, Lithuania, Luxembourg, Montenegro, Netherlands, Norway, Poland, Portugal, Serbia, Spain, Sweden, Switzerland, and the United Kingdom.

How can customers purchase the “connected work” app?

Customers can purchase the service via the MMI experience pro package or after vehicle delivery through the Audi Function Store. They can then install it from the Audi Application Store (App Store).

*The collective fuel/electric power consumption and emissions values of all models named and available on the German market can be found in the list provided at the end of this text.

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About Audi

Audi combines premium mobility with technological progress and pioneering design. For more than five decades, “Vorsprung durch Technik” has embodied Audi’s technological ambitions.

Audi offers a broad portfolio of premium vehicles for different customer needs and regional requirements. The Audi Group operates in more than 110 markets, manufactures vehicles at 21 production sites in twelve countries, and employs more than 88,000 people worldwide. The brand’s history dates back to 1909. Since 2026, Audi has also competed in Formula 1 with its factory team.

In addition to the Audi brand, the Audi Group includes the sports-car manufacturer Lamborghini, the luxury brand Bentley, and the motorcycle manufacturer Ducati.

Find out more about the Audi Group here.

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*The collective fuel/electric power consumption and emissions values of all models named and available on the German market can be found in the list provided at the end of this text.

Combined fuel/electricity consumption and emissions figures for the models named above:

Audi A5
Combined fuel consumption in l/100 km: 8,0–4,7 *(29.4–50 US mpg)*;
combined CO_2 emissions in g/km: 182–124 *(292.9–199.6 g/mi);* CO_2 class: G-D

Audi Q5
Combined fuel consumption in l/100 km: 7,9–5,8 *(29.8–40.6 US mpg)*;
combined CO_2 emissions in g/km: 180–148 *(289.7–238.2 g/mi);* CO_2 class: G-E

Audi A6
Combined fuel consumption in l/100 km: 8,3–4,8 *(28.3–49.0 US mpg)*;
combined CO_2 emissions in g/km: 188–126 *(302.6–202.8 g/mi);* CO_2 class: G-D

Audi A6 e-tron
Combined electric power consumption in kWh/100 km (62.1 mi): 17,7–13,3;
combined CO_2 emissions in g/km (g/mi): 0 (0); CO_2 class: A

Audi Q6 e-tron
Combined electric power consumption in kWh/100 km (62.1 mi): 19,3–15,0;
combined CO_2 emissions in g/km (g/mi): 0 (0); CO_2 class: A

Audi Q7
Combined fuel consumption in l/100 km: 8,0–7,1 *(29.4–33.1 US mpg)*;
combined CO_2 emissions in g/km: 209–186 *(336.4–299.3 g/mi);* CO_2 class: G

Audi Q9
Combined fuel consumption in l/100 km: 8,0–7,4 *(29.4–31.8 US mpg)*;
combined CO_2 emissions in g/km: 209–194 *(336.4–312.2 g/mi);* CO_2 class: G