

Audi A2 e-tron at the Paris Motor Show: efficient electric mobility for Europe

Ingolstadt/Paris, October 12, 2026 — Following its world premiere in early September, the Audi A2 e-tron is being presented to an international trade-show audience for the first time at the Paris Motor Show. The all-electric compact car is the most efficient Audi ever built. With WLTP-rated energy consumption of 12.8 kWh/100 km and a range of up to 646 kilometers, it sets a new benchmark for efficient premium mobility. Designed to meet the needs of European customers and built at Audi's plant in Ingolstadt, the Audi A2 e-tron combines high efficiency, everyday practicality, and connected digital features.

Key facts

- The Audi A2 e-tron is the most efficient Audi ever built.
- With WLTP-rated energy consumption of 12.8 kWh/100 km, it sets a new efficiency benchmark in the Audi lineup.
- Bidirectional charging, digital features, and high efficiency make the A2 e-tron well suited to daily driving.
- The A2 e-tron expands Audi's all-electric compact-car lineup in Europe.
- The A2 e-tron is built at Audi's plant in Ingolstadt.

An electric vehicle for Europe

At the Paris Motor Show, Audi is presenting the all-electric compact car to an international audience following its world premiere on September 7. With the A2 e-tron, Audi is expanding its all-electric compact-car lineup with a model developed specifically for the European market. Paris is one of many European cities where efficient, connected, and practical mobility solutions are becoming increasingly important. The Audi A2 e-tron is designed to meet these needs.

"The Audi A2 e-tron stands for three things: maximum efficiency, everyday practicality, and technology that delivers real benefits to customers."

Rouven Mohr, Member of the Board of Management for Technical Development at AUDI AG

Rethinking efficiency

With the A2 e-tron, Audi is building on the legacy of the original Audi A2. More than two decades ago, this pioneering model offered a visionary approach to efficiency, making lightweight design, and everyday practicality its priorities.

The new A2 e-tron extends that philosophy into the electric era. At the same time, it reflects Audi's transformation. By using more efficient development processes and reaching production readiness earlier in the preproduction process, Audi was able to bring the A2 e-tron to the road 21 months earlier than comparable previous models. This illustrates how Audi is accelerating vehicle development and production.

As it does, Audi follows a clear principle: today, premium means using resources more intelligently without compromising quality, technology, or the customer experience. The A2 e-tron embodies this approach. It combines high efficiency with modern digital connectivity, bidirectional charging, and an interior designed for everyday life in Europe.

Audi A2 e-tron at a glance

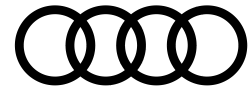
WLTP-rated energy consumption	12.8 kWh/100 km
WLTP range	Up to 646 km
Drag coefficient	0.24
Built in	Ingolstadt, Germany
Orders opened	September 10, 2026
European market launch	December 2026
Starting price in Germany	38,200 euros

Developed in Germany, the A2 e-tron is built at Audi's plant in Ingolstadt.

Conclusion

With the A2 e-tron, Audi combines high efficiency, everyday practicality, and digital connectivity in an all-electric compact car. The model demonstrates how Audi is rethinking premium mobility for today's customers.

Additional information about the Audi A2 e-tron at the Paris Motor Show is available at [audi.com](https://www.audi.com). The [Audi Media Center](#) offers background information, photos, and videos.



Frequently asked questions

What makes the Audi A2 e-tron special?

The Audi A2 e-tron is the most efficient Audi ever built. It has WLTP-rated energy consumption of 12.8 kWh/100 km and a range of up to 646 kilometers.

What is the range of the Audi A2 e-tron?

The Audi A2 e-tron has a WLTP range of up to 646 kilometers.

Who is the Audi A2 e-tron designed for?

The Audi A2 e-tron was designed specifically for European customers. It combines efficiency, everyday practicality, and digital technologies.

Where is the Audi A2 e-tron built?

The Audi A2 e-tron was developed in Germany and is built at Audi's plant in Ingolstadt.

When will the Audi A2 e-tron be available?

Orders have been open since September 10, 2026, and the vehicle will arrive on European roads starting in December 2026.

Why is the Audi A2 e-tron being shown in Paris?

The Paris Motor Show is one of Europe's leading auto shows. Following its world premiere on September 7, Audi is presenting the A2 e-tron to an international audience there.

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About Audi

Audi combines premium mobility with technological progress and pioneering design. For more than five decades, “Vorsprung durch Technik” has embodied the technological aspirations of Audi.

Audi offers a broad portfolio of premium vehicles for different customer needs and regional requirements. The Audi Group operates in more than 110 markets, produces at 21 production sites in twelve countries, and employs more than 88,000 people worldwide. The brand’s history dates back to 1909. Since 2026, Audi has also been competing in Formula 1 with its own factory team.

In addition to the Audi brand, the Audi Group includes the sports car manufacturer Lamborghini, the luxury brand Bentley, and the motorcycle manufacturer Ducati.

Find out more about the Audi Group [here](#).



Fuel/electric power consumption and emissions values of the models named above:

Audi A2 e-tron 125 kW

Combined electric power consumption in kWh/100 km: 15.7-13.7;
combined CO2 emissions in g/km: 0; CO2 class: A

Audi A2 e-tron 140 kW

Combined electric power consumption in kWh/100 km: 15.6-12.8;
combined CO2 emissions in g/km: 0; CO2 class: A

Audi A2 e-tron 170 kW

Combined electric power consumption in kWh/100 km: 15.7-13.9;
combined CO2 emissions in g/km: 0; CO2 class: A

Audi A2 e-tron 240 kW

Combined electric power consumption in kWh/100 km: 15.1-14.2;
combined CO2 emissions in g/km: 0; CO2 class: A