

Audi A6 earns IIHS TOP SAFETY PICK+ award, bringing Audi total to seven top-rated models

- Audi A6 joins A5, Q5 SUV, Q5 Sportback, A6 Sportback e-tron, Q6 SUV e-tron, and Q6 Sportback e-tron in earning the TOP SAFETY PICK+ award
- Audi achieves more TOP SAFETY PICK+ awards than any other premium brand in 2026

Ingolstadt, July 17, 2026 – The renowned US Insurance Institute for Highway Safety (IIHS) has awarded the Audi A6 its highest safety rating, TOP SAFETY PICK+. With the addition of the A6, Audi now has seven models carrying the organization’s top distinction – more than any other premium brand in 2026. The award-winning models are the Audi A5, A6, Q5 SUV, Q5 Sportback, A6 Sportback e-tron, Q6 SUV e-tron, and Q6 Sportback e-tron.

IIHS evaluates vehicles in several categories, including front and side impact protection, pedestrian safety, and the effectiveness of front crash prevention systems. To earn the TOP SAFETY PICK+ designation, vehicles must achieve top ratings across all disciplines. The criteria became even more demanding in 2026, placing an even stronger emphasis on occupant protection and crash avoidance performance.

The Audi A6 secured the award following strong results in crashworthiness, crash avoidance, and lighting evaluations. The model received “Good” ratings in key crash tests and met the required standards for headlights and front crash prevention systems.

The top-rated models

- Audi A5
- Audi A6
- Audi Q5 SUV
- Audi Q5 Sportback
- Audi A6 Sportback e-tron
- Audi Q6 e-tron
- Audi Q6 Sportback e-tron

About IIHS

The Insurance Institute for Highway Safety (IIHS) is an independent organization based in the United States and funded by the insurance industry. TOP SAFETY PICK+ is the organization’s highest safety award.



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About Audi

Audi drives transformation and shapes the mobility of tomorrow – with intelligent, electric products.

The premium automotive brand is available in more than 100 markets. Its global production network spans 21 sites in 12 countries. **Vorsprung durch Technik** unites more than 88,000 employees. With courage, passion, responsibility, and trust, they are reinterpreting more than 100 years of automaking tradition for the future. In 2026, Audi is entering Formula 1 with a factory team in a bold expression of its motorsports DNA.

The Audi Group also includes the supercar manufacturer Lamborghini, the luxury brand Bentley Motors, and the motorcycle maker Ducati.

Learn more about the Audi Group [here](#).
