

Audi CEO Gernot Döllner: “A2 e-tron makes e-mobility easier, more efficient and more convincing for everyday life”

Ingolstadt/Paris, September 7, 2026 – Audi CEO Gernot Döllner unveiled the Audi A2 e-tron in Paris. With its focus on efficiency, intelligent technology, and everyday usability, the all-electric compact model is a tangible example of Audi’s renewal. The Audi A2 e-tron is specifically tailored to the needs of European customers.

Key Facts

- The Audi A2 e-tron expands the brand’s portfolio with a fully electric entry into the compact segment.
- At 12.8 kWh per 100 kilometers, it is the most efficient Audi ever built. With a range of up to 646 kilometers according to WLTP and a drag coefficient of just 0.24, efficiency translates into more range, less charging and fewer stops.
- The Audi A2 e-tron represents a new understanding of premium electric mobility, defined by efficiency, intelligent technology and everyday usability.

Statements by Audi CEO Gernot Döllner

- “Paris shows how closely mobility and quality of life are connected. And it reminds us that the future of mobility will be shaped by how intelligently we use space, energy and technology. For electric mobility to succeed across Europe, it has to work in people’s everyday lives. And it has to be efficient, attractive and easy to use.”
- “Premium cannot just mean more – more power, more size, more resources. It has to mean using resources more intelligently, without compromising on quality, technology or the customer experience.”
- “If we want to bring back the idea of the A2 for a new era, efficiency cannot be one requirement among many. It has to be the leading principle. The result is the most efficient Audi we have ever built. It translates directly into everyday usability: more range, less charging, fewer stops.”
- “We developed the A2 e-tron with a clear focus on Europe – on the way people live, drive and use their cars here. It’s designed to meet the needs of European customers – developed in Germany, and built in Ingolstadt.”
- “The Audi A2 e-tron is a strong proof of what our brand can achieve when we focus on what truly matters. It does not ask customers to adapt their lives to electric mobility. It adapts electric mobility to their lives.”

Further information about the Audi A2 e-tron as well as image and video material are available in the [press kit](#).



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About Audi

Audi combines premium mobility with technological progress and pioneering design. For more than five decades, "Vorsprung durch Technik" has embodied the technological aspirations of Audi.

Audi offers a broad portfolio of premium vehicles for different customer needs and regional requirements. The Audi Group operates in more than 100 markets, produces at 21 production sites in twelve countries, and employs more than 88,000 people worldwide. The brand's history dates back to 1909. Since 2026, Audi has also been competing in Formula 1 with its own factory team.

In addition to the Audi brand, the Audi Group includes the sports car manufacturer Lamborghini, the luxury brand Bentley, and the motorcycle manufacturer Ducati.

Learn more about the Audi Group [here](#).

Fuel/electric power consumption and emissions values of the models named above:

Audi A2 e-tron 125 kW

Combined electric power consumption in kWh/100 km: 15.7-13.7;
combined CO₂ emissions in g/km: 0; CO₂ class: A

Audi A2 e-tron 140 kW

Combined electric power consumption in kWh/100 km: 15.6-12.8;
combined CO₂ emissions in g/km: 0; CO₂ class: A

Audi A2 e-tron 170 kW

Combined electric power consumption in kWh/100 km: 15.7-13.9;
combined CO₂ emissions in g/km: 0; CO₂ class: A

Audi A2 e-tron 240 kW

Combined electric power consumption in kWh/100 km: 15.1-14.2;
combined CO₂ emissions in g/km: 0; CO₂ class: A