

Audi Nuvolari debuts in the U.S.

Monterey, U.S., August 25, 2026 — Just 17 days after the world premiere of the Audi Q9* in New York City, the Audi Nuvolari* made its North American debut at Monterey Car Week. Its appearance at one of the world's most exclusive automotive events underscores the U.S. market's strategic importance for Audi. During the event, the Nuvolari*, limited to 499 units, also made its road debut on California's scenic coastal roads.

Key facts

- The Audi Nuvolari* made its North American debut at Monterey Car Week, underscoring the U.S. market's importance for the brand
- The Nuvolari* showcased its performance on American roads for the first time — against the backdrop of some of the most spectacular scenery in North America
- Immediately following the world premiere of the Audi Q9*, the brand once again brought its renewal to life in the world's second-largest automotive market

Audi underscores the importance of the U.S. market

With the world premiere of the [Audi Q9*](#) in New York and the North American debut of the [Audi Nuvolari*](#), Audi is making a clear statement in the world's second-largest automotive market. "While the Q9* was specifically tailored to the needs of American customers, the Nuvolari* serves as a technology and design flagship for the renewal of our brand. Together, these two vehicles show that we are consistently translating our strategic direction into compelling products," says Audi CEO Gernot Döllner.

Monterey Car Week as a platform for the brand's renewal

Audi specifically chose Monterey Car Week for the first appearance of the Audi Nuvolari* in North America. The event is one of the world's most important gatherings for collector cars and luxury automobiles, bringing together an exclusive group of attendees from around the world every year.

"Monterey Car Week is the pinnacle premium automotive stage for Audi to showcase the brand's first halo supercar. With the Audi Nuvolari, we're representing what Audi stands for — progress built on substance — while further igniting, energizing, and growing the brand in the United States."*

– Vito Paladino, President of Audi of America

The equipment, data, and prices specified in this document refer to the model range offered in Germany. Subject to change without notice; errors and omissions excepted.

**The collective fuel/electric power consumption and emissions values of all models named and available on the German market can be found in the list provided at the end of this text.*

During Monterey Car Week, the Audi Nuvolari* was on display at the event's most prestigious venues, including "The Quail" and the renowned Concept Lawn at the Pebble Beach Concours d'Elegance. The public showcase was complemented by exclusive events for collectors and potential customers. Audi used the week to deepen its direct engagement with opinion leaders, the media, and the international collector community.

Road debut in California

The high point was the debut of the Audi Nuvolari* on the winding and scenic roads around Carmel-by-the-Sea, near the Monterey Peninsula. After making its track debut at the 2026 Monaco Grand Prix, the supercar took to American roads for the first time. The spectacular setting highlights the supercar's distinctive character, defined by technological excellence, purposeful design, and an extraordinary driving experience.

Audi's fastest production car of all time

With 1,001 PS of system output, a top speed of more than 350 km/h, and a high-performance hybrid powertrain, the Audi Nuvolari (Audi Nuvolari: fuel consumption (weighted, combined): 11.3–11.3 l/100 km; electric power consumption (weighted, combined): 7.8–7.8 kWh/100 km; CO₂ emissions (weighted, combined): 270–270 g/km; CO₂ class (weighted, combined): G; fuel consumption with discharged battery (combined): 14.7–14.7 l/100 km; CO₂ class with discharged battery: G) is the fastest and most powerful production vehicle in the history of the four rings. As a technology showcase, the supercar limited to 499 units combines motorsports expertise, innovative aerodynamics, and a newly developed Audi Space Frame with a carbon exterior to offer a fresh take on "Vorsprung durch Technik."

Audi Nuvolari*: high customer interest

With the Nuvolari*, Audi is entering the high-performance segment for the first time. Although official presales in Europe do not begin until the fourth quarter of 2026, the supercar is already generating significant interest from buyers around the world. This is made clear by the positive response to its most recent appearances. The first deliveries are planned for the first half of 2027.

Further information about the Audi Nuvolari* as well as image and video material are available in the [press kit](#). A [YouTube documentary](#) also provides insights into the development of the supercar.

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Frequently asked questions

What is the Audi Nuvolari*?

The Audi Nuvolari is the fastest and most powerful production Audi of all time: a supercar limited to 499 units with 1,001 PS and a high-performance hybrid powertrain (Audi Nuvolari: fuel consumption (weighted, combined): 11.3–11.3 l/100 km; electric power consumption (weighted, combined): 7.8–7.8 kWh/100 km; CO₂ emissions (weighted, combined): 270–270 g/km; CO₂ class (weighted, combined): G; fuel consumption with discharged battery (combined): 14.7–14.7 l/100 km; CO₂ class with discharged battery: G).

Where did the Audi Nuvolari* make its North American debut?

The Nuvolari* made its North American debut at Monterey Car Week and took to American roads for the first time in the area around Carmel-by-the-Sea.

How fast and powerful is the Audi Nuvolari*?

With 1,001 PS of system output, the Nuvolari can reach more than 350 km/h, making it the fastest production vehicle in Audi's history (Audi Nuvolari: fuel consumption (weighted, combined): 11.3–11.3 l/100 km; electric power consumption (weighted, combined): 7.8–7.8 kWh/100 km; CO₂ emissions (weighted, combined): 270–270 g/km; CO₂ class (weighted, combined): G; fuel consumption with discharged battery (combined): 14.7–14.7 l/100 km; CO₂ class with discharged battery: G).

How many units of the Audi Nuvolari* will be built?

The Nuvolari* is limited to 499 units worldwide.

Why did Audi present the Nuvolari* in the U.S.?

The U.S. showcase of the Audi Nuvolari* underscores the strategic importance of the world's second-largest automotive market and symbolizes the renewal of the Audi brand.

Product and Technology Communications

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About Audi

Audi drives transformation and shapes the mobility of tomorrow – with intelligent, electric products.

The premium automotive brand is available in more than 100 markets. Its global production network spans 21 sites in 12 countries. **Vorsprung durch Technik** unites more than 88,000 employees. With courage, passion, responsibility, and trust, they are reinterpreting more than 100 years of automaking tradition for the future. In 2026, Audi is entering Formula 1 with a factory team in a bold expression of its motorsports DNA.

The Audi Group also includes the supercar manufacturer Lamborghini, the luxury brand Bentley Motors, and the motorcycle maker Ducati.

Learn more about the Audi Group [here](#).

Fuel/electric power consumption and emissions values of the models named above:

Audi Q9 TDI 220 kW

Combined fuel consumption in l/100 km: 8.0–7.4; combined CO₂ emissions in g/km: 209–194;
CO₂ class: G

Audi Nuvolari

Fuel consumption (weighted, combined): 11.3–11.3 l/100 km; electric power consumption (weighted, combined): 7.8–7.8 kWh/100 km; CO₂ emissions (weighted, combined): 270–270 g/km; CO₂ class (weighted, combined): G; fuel consumption with discharged battery (combined): 14.7–14.7 l/100 km; CO₂ class with discharged battery: G