

Every second counts: Audi Q7 becomes the first production model to earn 100 percent in Euro NCAP Post-Crash Safety

Ingolstadt, October 13, 2026 — The Audi Q7 has earned the top rating of five stars in the Euro NCAP test. Audi is also the first manufacturer to achieve 100 percent in the Post-Crash Safety category with its SUV. The independent assessment confirms Audi's holistic approach to safety. With seating for five to seven people, the Audi Q7 combines a flexible interior concept with technologies that support safety before, during, and after a crash. Features such as Audi connect emergency call, the multicollision brake, and comprehensive rescue information help support occupants and rescue crews, even in the critical minutes after an accident.

Key facts

- Five stars and top rating for the Audi Q7 in the Euro NCAP test
- Audi Q7 is the first model to achieve 100 percent in Post Crash Safety
- Full marks for rescue information, post-crash support, and vehicle exit
- Audi connect emergency call supports the rescue chain after a serious accident
- Multicollision brake can reduce the risk of further collisions
- Rescue data sheets and rescue guides provide emergency responders with vehicle-specific information

Audi's approach to safety before, during, and after a crash

Earning five stars, the Audi Q7 achieves the top rating in the Euro NCAP test. The powerful quattro SUV combines generous interior space and great versatility as a five-, six-, or seven-seater with a comprehensive safety concept. It meets the diverse needs of customers worldwide and carries the brand's safety commitment into everyday driving. The maximum score of 100 percent in the Euro NCAP Post Crash Safety category likewise confirms Audi's holistic safety approach. Among other things, Euro NCAP assesses the automatic alerting of the rescue chain, the provision of relevant vehicle information, and the conditions for fast and safe rescue of vehicle occupants. The large SUV in its third model generation thus underscores Audi's commitment to effectively supporting people in the vehicle and rescue personnel on site not only before and during an accident, but also afterward.

For Audi, safety is more than crash protection. This commitment begins with accident avoidance, extends to protection during a collision, and reaches as far as supporting rescue in an emergency.

The equipment, data and prices specified in this document refer to the model range offered in Germany. Subject to change without notice; errors and omissions excepted.

** The combined fuel/electricity consumption and emissions figures for all models named and available on the German market can be found in the list at the end of this text.*

Audi connect emergency call activates rapid assistance

In an emergency, every second counts. After a serious accident, Audi connect emergency call can automatically activate the rescue chain. In addition to the legally mandated minimum data set containing information about the vehicle occupants and the nature of the impact, the system can provide further information. This includes details such as brand, model, and vehicle color, as well as additional location data. Multilingual communication and, with appropriate consent, a callback to the mobile phone number connected to the vehicle can further support contact. Audi connect emergency call thus makes a significant contribution and supports precisely those areas that Euro NCAP assesses in the Post Crash Safety chapter.

Support for rescue operations

The multicollision brake also plays a key role. Using crash sensors, it detects a relevant collision and can automatically brake the vehicle to a standstill. The parking brake then keeps the vehicle from rolling away, and the hazard lights switch on. The driver can override the automatic braking. The system can thus help prevent secondary collisions. Access to the vehicle and the rescue of occupants are also part of the post-crash assessment. The Audi Q7 also achieves the maximum score in this area. The Euro NCAP protocol considers, among other things, the unlocking and opening of the doors after an accident, operability when the low-voltage power supply has failed, and the opening of the seat belt buckles. These requirements support the goal of giving people in the vehicle and rescue personnel the best possible conditions, even after a serious accident. Rescue data sheets and rescue guides supplement the system with vehicle-specific information for emergency responders. They allow rescue crews to assess the situation at the scene more quickly and plan the necessary measures more precisely.

Conclusion

The Audi Q7 achieves the top rating of five stars in the Euro NCAP test. The third model generation is also the first production vehicle ever to achieve 100 percent in Post Crash Safety. Audi connect emergency call, comprehensive rescue information, the multicollision brake, and other measures supporting rescue and recovery help support people in the vehicle and rescue personnel on site, even after an accident.

As a versatile SUV for diverse lifestyles, it combines interior space, comfort, driving dynamics, and modern safety solutions, consistently continuing the brand's holistic safety commitment with the four rings. From the compact class to the premium SUV segment, Audi models regularly achieve top ratings in the relevant NCAP programs.

Detailed results for the Audi Q7 are available at [Euro NCAP | Audi Q7 2026 Safety Rating – 5 stars](#).

Frequently asked questions

Which rating does the Audi Q7 achieve in Euro NCAP?

The Audi Q7 earns five stars, the top rating. In the Post Crash Safety category, it achieves a score of 100 percent.

How does Audi connect emergency call support after an accident?

The system can automatically activate the rescue chain and, in addition to the legally mandated data set, provide further vehicle and location information.

What information do rescue personnel receive?

Rescue data sheets and rescue guides provide vehicle-specific information and support the planning of appropriate rescue measures.

How does the multicollision brake help after an impact?

It can automatically brake the vehicle, secure it against rolling away, and activate the hazard warning lights. In doing so, it can help reduce the risk of further collisions.

Why is the post-crash result so relevant?

It shows how the vehicle supports fast assistance after an accident, access to the vehicle, and the work of rescue personnel. In this way, the Audi Q7 consistently continues the brand's holistic safety commitment with the four rings.

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About Audi

Audi combines premium mobility with technological progress and pioneering design. For more than five decades, "Vorsprung durch Technik" has embodied Audi's technological ambitions.

Audi offers a broad portfolio of premium vehicles for different customer needs and regional requirements. The Audi Group operates in more than 110 markets, manufactures vehicles at 21 production sites in twelve countries, and employs more than 88,000 people worldwide. The brand's history dates back to 1909. Since 2026, Audi has also competed in Formula 1 with its factory team.

In addition to the Audi brand, the Audi Group includes the sports-car manufacturer Lamborghini, the luxury brand Bentley, and the motorcycle manufacturer Ducati.

Find out more about the Audi Group [here](#).

Fuel consumption and emissions values of the models named:**Audi Q7 SUV TDI quattro**

Combined fuel consumption in l/100 km: 8.0–7.1 (29.4–33.1 US mpg); combined CO₂ emissions in g/km: 209–186 (336.4–299.3 g/mi); CO₂ class: G