

Thomas Fuhr appointed CEO of Audi Formula Racing

Neuburg a. d. Donau/Hinwil, October 28, 2026 – Thomas Fuhr will become CEO of Audi Formula Racing GmbH starting on November 1. Based in Neuburg an der Donau, Germany, the company develops and manufactures the power unit for Audi's Formula 1 project.

The key facts

- Thomas Fuhr strengthens the leadership structure of Audi's Formula 1 project
- Fuhr brings more than three decades of engineering and leadership experience to Audi Formula Racing in Neuburg
- Stefan Dreyer to focus on the technical development of the Audi F1 Power Unit
- Christian Foyer continues to oversee operations at the Neuburg site

Leadership structure in Neuburg strengthened

Fuhr's appointment as CEO strengthens the leadership structure of Audi Formula Racing. He will draw on his engineering and leadership experience to further develop the organization and support its technical ambitions. This will enable Stefan Dreyer, Chief Technology Officer (CTO), to focus fully on leading the technical development of Audi's Formula 1 power unit. Christian Foyer, Chief Operating Officer (COO), will continue to oversee operations at the Neuburg site.

More than three decades of experience

Thomas Fuhr brings more than three decades of international engineering and leadership experience. From 2009 to 2012, he served as Managing Director of Mercedes-AMG High Performance Powertrains. He subsequently held senior executive positions at GROHE and LIXIL, most recently serving as Chief Technology Officer of Georg Fischer Building Flow Solutions, leading complex international engineering and manufacturing organizations across research and development, production, operational performance and technological innovation.

Jürgen Rittersberger, CFO of AUDI AG and Chairman of the Shareholders' Meeting of Audi Formula Racing GmbH, said: "Audi's Formula 1 project is a long-term strategic commitment and the continued development of our organization and leadership is fundamental to our ambitions. This appointment further strengthens the structure we have established at Audi Formula Racing. I am very pleased to welcome Thomas to the team and am confident he will make an important contribution to the continued development of our Formula 1 program."

Mattia Binotto, CEO and Team Principal, Audi Revolut F1 Team, said: "We have built strong foundations in Neuburg, developing Audi's first Formula 1 power unit from the ground up. As Thomas understands both the technical challenge and what it takes to

build and lead high-performing teams, I am confident he will play a key role by further developing the team and its organization to make us the best F1 manufacturer. I am very much looking forward to welcoming him to the team.”

Thomas Fuhr, incoming CEO of Audi Formula Racing, said: “I am proud to join Audi’s Formula 1 project. The chance to help shape Audi’s future in the sport is what makes this opportunity so exciting. The team in Neuburg has developed an entirely new power unit and brought it to the track. I want to build on that work by bringing together expertise across the organization and creating the conditions for us to compete at the highest level. I look forward to working with Mattia, Christian, Stefan and the entire team.”

Conclusion

Thomas Fuhr will become CEO of Audi Formula Racing GmbH in Neuburg an der Donau. With more than 30 years of engineering and leadership experience, Fuhr will strengthen the leadership of Audi’s F1 project.

Frequently asked questions

What is AFR?

Audi Formula Racing GmbH (AFR) was founded in 2022 specifically for Audi’s F1 project. The company is responsible for developing and manufacturing the complete drivetrain, including the hybrid drive system and gearbox, for Audi’s participation in Formula 1.

Where is AFR located?

AFR is based at the Audi Neuburg site, which opened in 2014. It is located just 16 kilometers away from the AUDI AG headquarters in Ingolstadt. The site was previously home to Audi’s successful motorsport programs in the DTM, Le Mans, the Dakar Rally and Formula E.

What kind of infrastructure does AFR have in Neuburg?

The existing infrastructure of Audi Sport has been modernized and expanded for the F1 project. A new building with a floor space of around 3,000 square meters expands the test facility and houses specialized workshops and laboratories. AFR has more than 20 state-of-the-art engine and component test benches in Neuburg. Neuburg is the only operational site of an F1 project in Germany. It has been awarded a three-star environmental certification by the FIA – the highest level under FIA guidelines.

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About Audi

Audi combines premium mobility with technological progress and pioneering design. For more than five decades, “Vorsprung durch Technik” has embodied the technological aspirations of Audi.

Audi offers a broad portfolio of premium vehicles for different customer needs and regional requirements. The Audi Group operates in more than 110 markets, produces at 21 production sites in twelve countries, and employs more than 88,000 people worldwide. The brand’s history dates back to 1909. Since 2026, Audi has also been competing in Formula 1 with its own factory team.

In addition to the Audi brand, the Audi Group includes the sports car manufacturer Lamborghini, the luxury brand Bentley, and the motorcycle manufacturer Ducati.

Find out more about the Audi Group [here](#).

Since 2026, Audi is competing in Formula 1 with its own factory team and a hybrid drive system (“power unit”) developed in Germany. The F1 project from Audi is based at three locations: Audi Formula Racing GmbH, which was founded specifically for the project, is developing the power unit in Neuburg an der Donau. Audi Revolut F1 Team is based in Hinwil in Switzerland. This is where the development of the race car and the planning and execution of race operations are located. In addition, the UK Technology Centre in Bicester provides a foothold in the heart of “Motorsport Valley,” offering direct access to top F1 talent and key strategic partners.

Formula 1 is regarded as the pinnacle of motorsport and, with its global reach, is one of the most important sports platforms in the world. Thanks to open competition, Formula 1 provides an environment for the development and testing of electrified powertrain technologies and for novel fuels derived from synthetic and renewable biological sources.
