



Brand Group Progressive



Q2 2026

INVESTOR RELATIONS CONFERENCE CALL & WEBCAST

July 27th, 2026

Audi Nuvolari: The vehicle shown is a near-production prototype. Fuel consumption combined (weighted) in l/100 km: 11.6 (preliminary); Power consumption combined (weighted) in kWh/100km: 7.8 (preliminary); CO₂ emissions combined (weighted) in g/km: 270 (preliminary); CO₂ class combined (weighted): G (preliminary); Fuel consumption with discharged battery in l/100 km: 14.7 (preliminary); CO₂ emissions with discharged battery: G (preliminary)



Disclaimer

The following presentations as well as remarks/comments and explanations in this context contain forward-looking statements on the business development of the Audi Group. These statements are based on assumptions relating to the development of the economic, political and legal environment in individual countries, economic regions and markets, and in particular for the automotive industry, which we have made on the basis of the information available to us and which we consider to be realistic at the time of going to press. The estimates given entail a degree of risk, and actual developments may differ from those forecast.

All figures are rounded, so minor discrepancies may arise from addition of these amounts. Any changes in significant parameters relating to our key sales markets, or any significant shifts in exchange rates, energy and other commodities or the supply with parts relevant to the Audi Group will have a corresponding effect on the development of our business. In addition, there may also be departures from our expected business development if the assessments of the factors influencing sustainable value enhancement and of risks and opportunities presented develop in a way other than we are currently expecting, or if additional risks and opportunities or other factors emerge that affect the development of our business. We do not update forward-looking statements retrospectively. Such statements are valid on the date of publication and can be superseded.

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INVESTOR RELATIONS CONFERENCE CALL & WEBCAST

Jürgen Rittersberger – Member of the Board of Management at AUDI AG Finance, Legal Affairs and IT

Marco Schubert – Member of the Board of Management at AUDI AG Sales and Marketing

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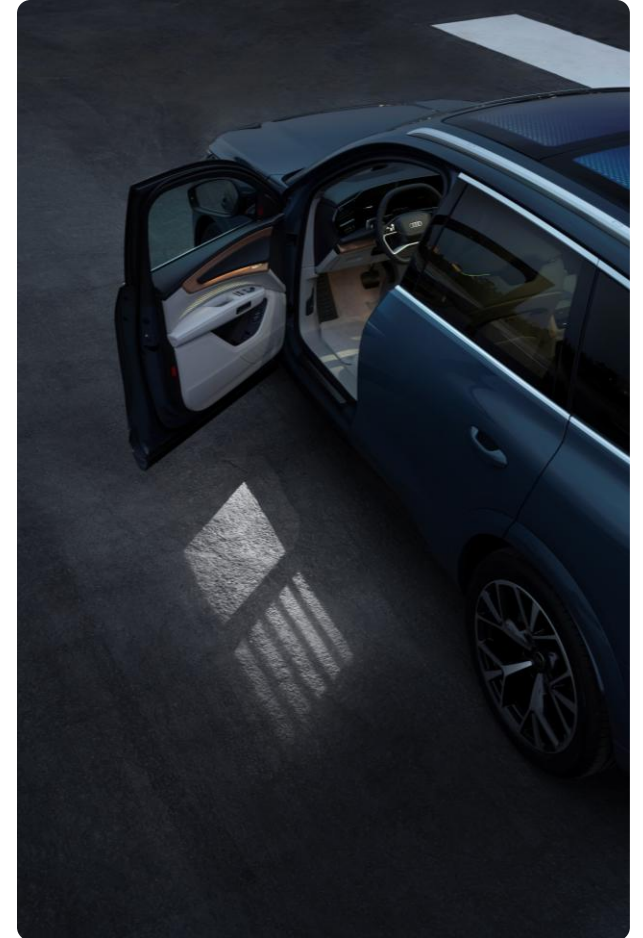
Product portfolio updates: Audi upgrades the full range of the A3 models



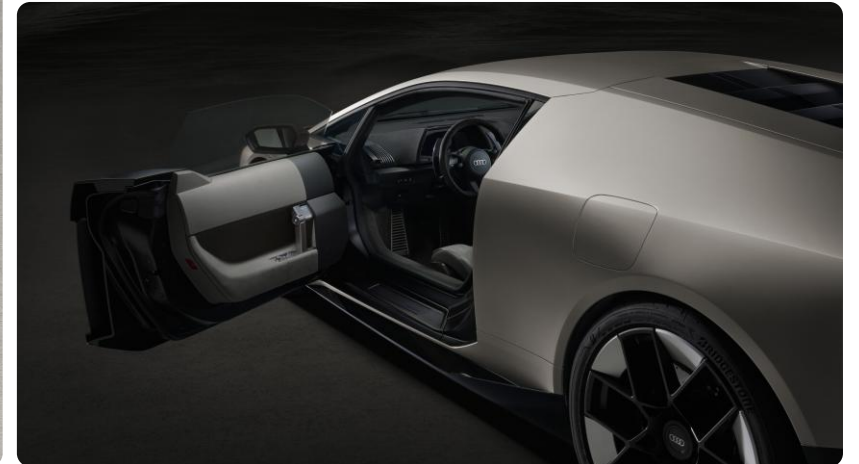
Audi S3 Sedan: Combined fuel consumption in l/100 km: 8.2–8.0 (27.7–29.4 US mpg) (preliminary figures); combined CO2 emissions in g/km: 193–181 (299.3–292.9 g/mi) (preliminary figures); CO2 class: G; **Audi A3 allstreet e-hybrid 150 kW:** Fuel consumption (weighted, combined): 1.4–1.2 l/100 km (168.0–196.0 US mpg) (preliminary figures); power consumption (weighted, combined): 12.9–12.4 kWh/100 km (preliminary figures); CO2 emissions (weighted, combined): 31–26 g/km (49.9–41.8 g/mi) (preliminary figures); CO2 class (weighted, combined): B; fuel consumption on discharged battery (combined): 5.3–5.0 l/100 km (44.4–47.0 US mpg) (preliminary figures); CO2 class on discharged battery: D–C; **Audi RS 3:** Combined fuel consumption in l/100 km: 9.4–8.9 (25.0–26.4 US mpg) (preliminary); combined CO2 emissions in g/km: 214–201 (314.4–323.5 g/mi) (preliminary); CO2 class: G (preliminary)



Product portfolio updates: The new Audi Q7 combines versatility and performance



Product portfolio updates: Nuvolari supercar — accelerated technological renewal



Audi Nuvolari: The vehicle shown is a near-production prototype. Fuel consumption combined (weighted) in l/100 km: 11.6 (preliminary); Power consumption combined (weighted) in kWh/100km: 7.8 (preliminary); CO₂ emissions combined (weighted) in g/km: 270 (preliminary); CO₂ class combined (weighted): G (preliminary); Fuel consumption with discharged battery in l/100 km: 14.7 (preliminary); CO₂ emissions with discharged battery: G (preliminary)



Audi brand deliveries reflect market pressure, primarily driven by China

DELIVERIES TO CUSTOMERS

AUDI BRAND, IN K UNITS¹

784



6M 2025

727



6M 2026

- 7%

COMPACT CLASS

303

± 0%

MIDDLE CLASS

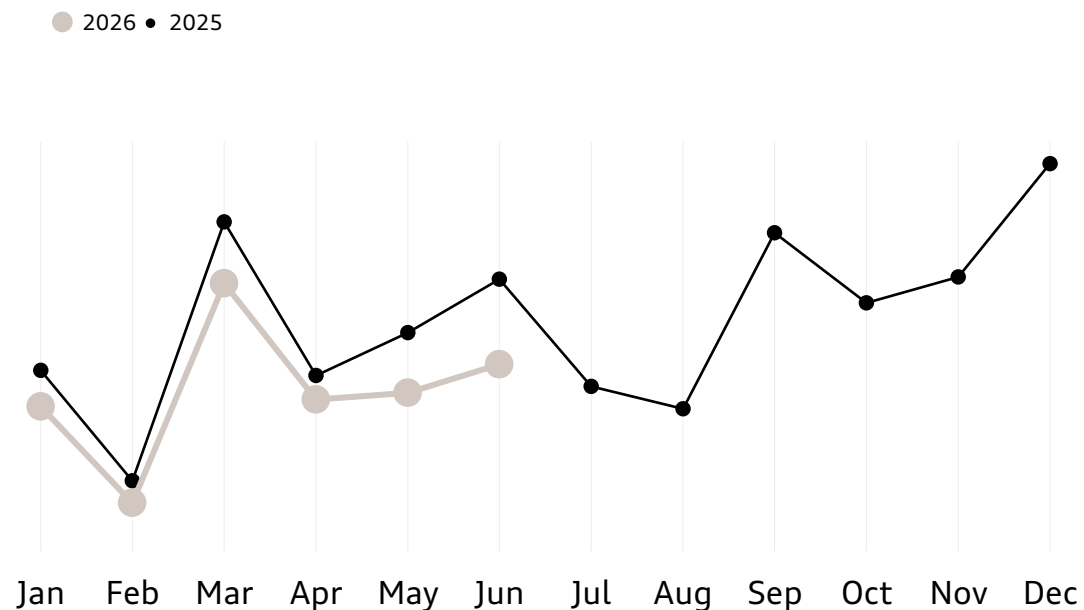
268

+ 1%

UPPER CLASS

156

- 27%



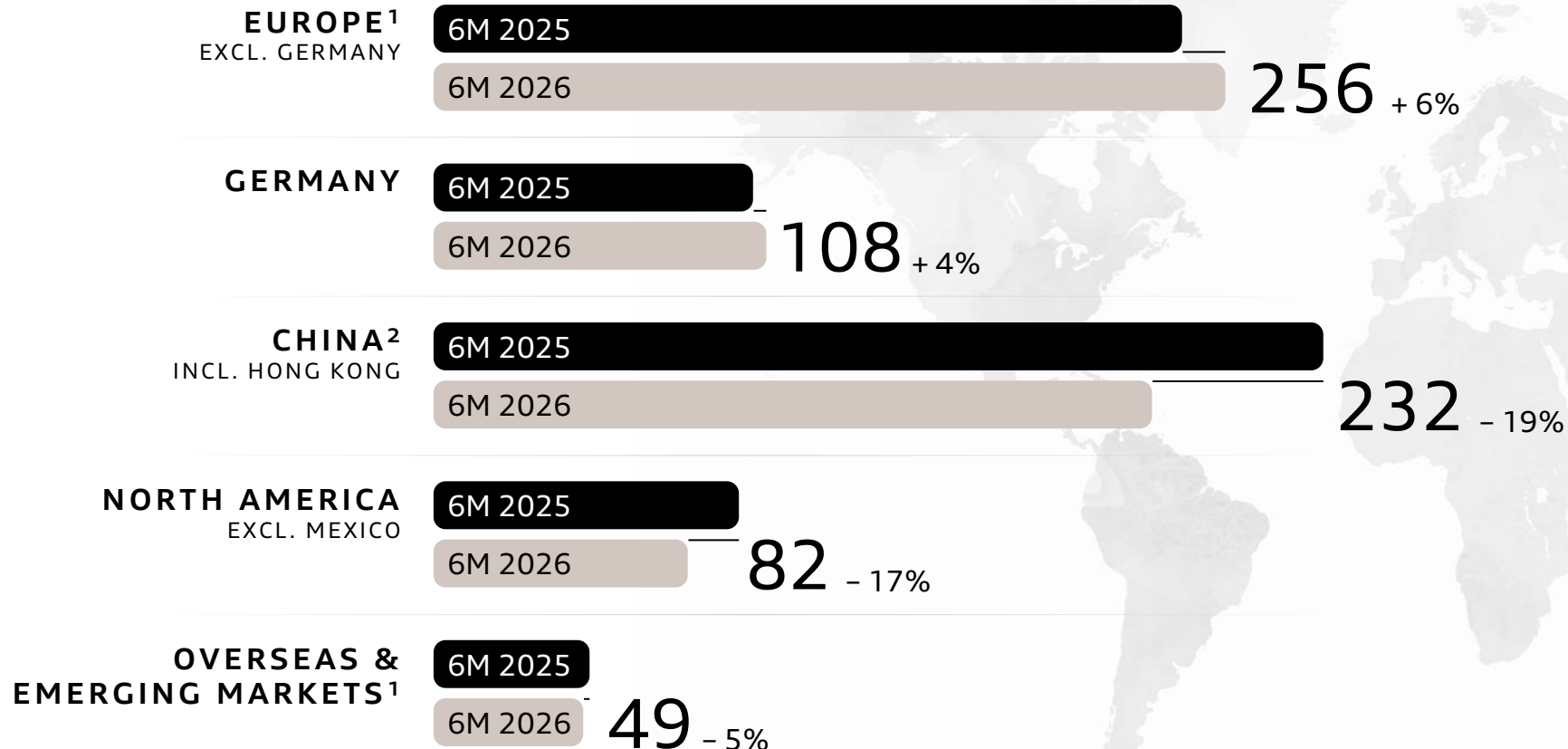
¹ Including vehicles of the AUDI brand only available in China



Strong performance in Germany and Western Europe partially offsets pressure in China, U.S. and overseas markets

DELIVERIES TO CUSTOMERS

AUDI BRAND, IN K UNITS¹

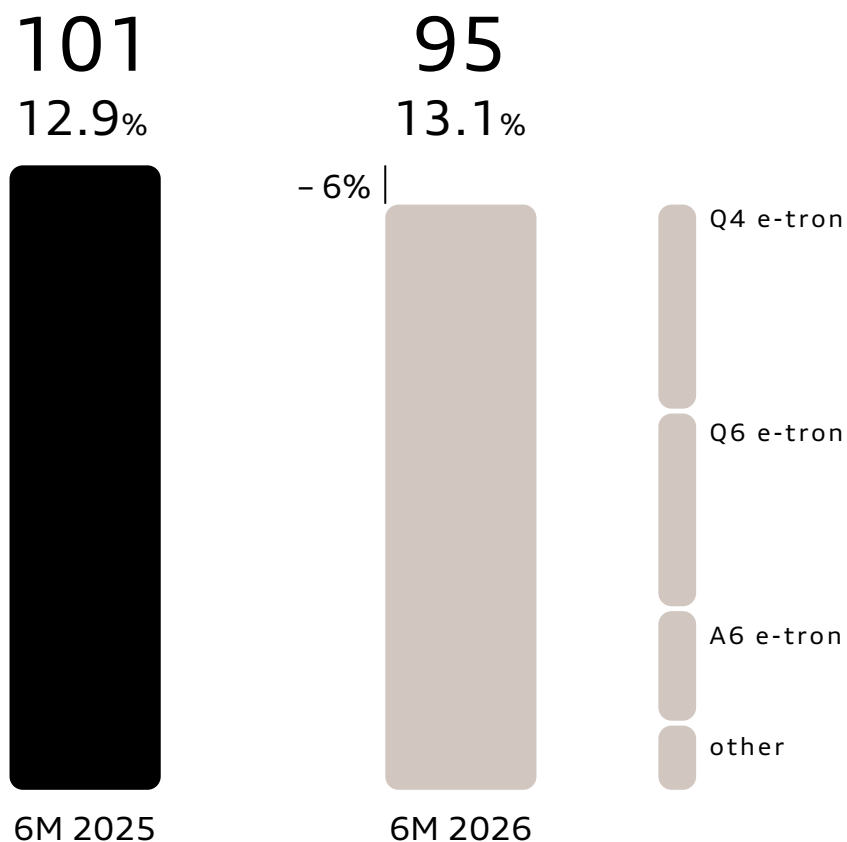


¹ as of 2026, customer deliveries are reported according to Audi steering structure; prior-year figures adjusted. ² including vehicles of the AUDI brand only available in China

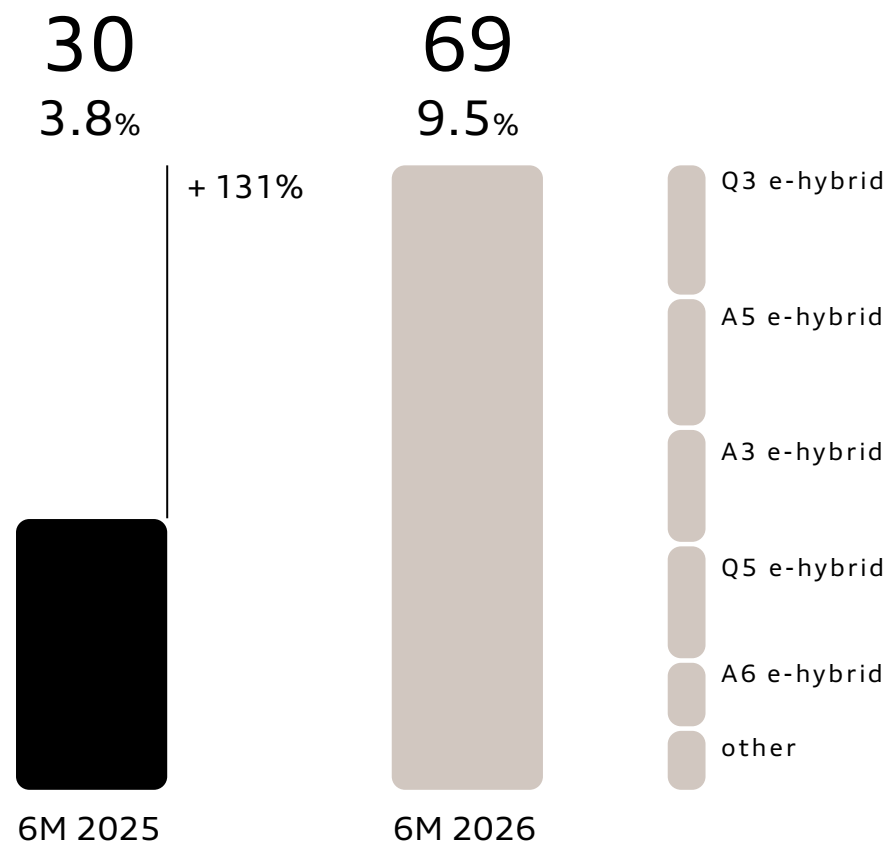


BEV sales soften on U.S. weakness; PHEVs accelerate on expanded portfolio

BEV DELIVERIES TO CUSTOMERS IN K UNITS, IN % OF AUDI BRAND DELIVERIES¹



PHEV DELIVERIES TO CUSTOMERS IN K UNITS, IN % OF AUDI BRAND DELIVERIES

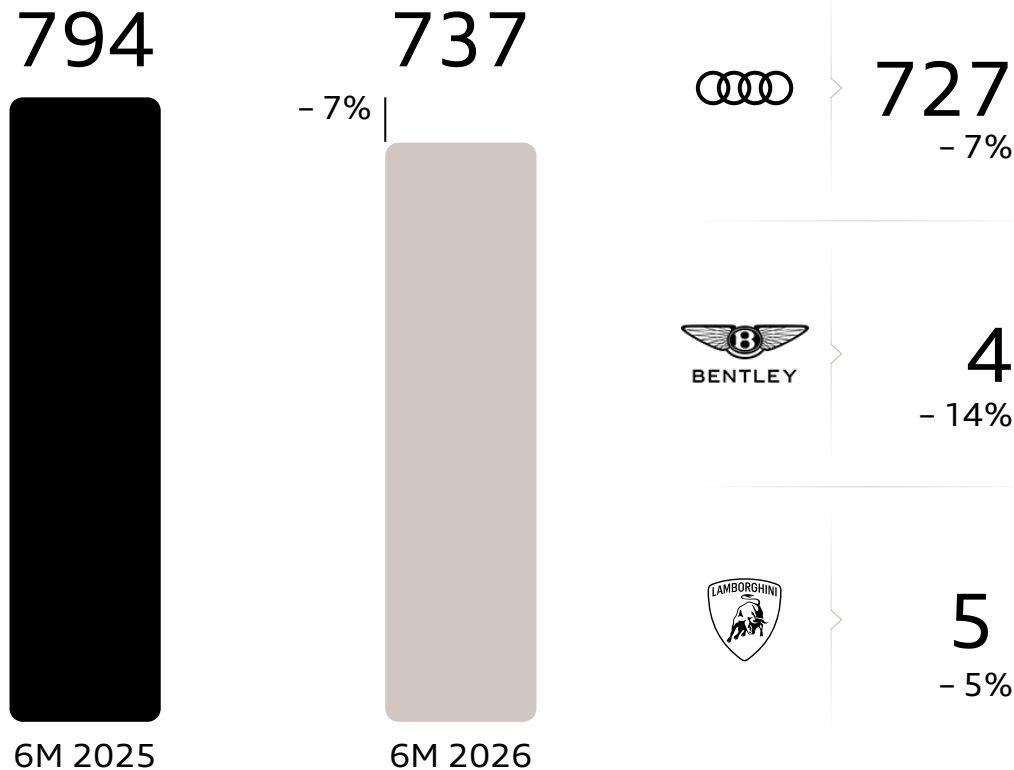


¹ including vehicles of the AUDI brand only available in China

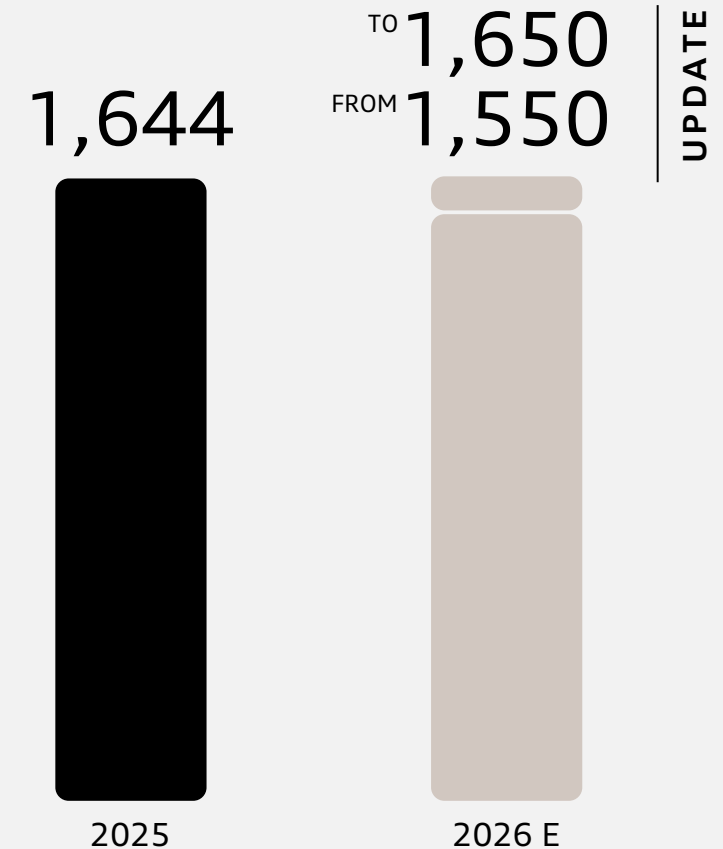


Progressive Brand Group deliveries reflect weaker markets; guidance revised to account for the China environment

DELIVERIES TO CUSTOMERS AUDI GROUP, IN K UNITS¹



2026 GUIDANCE²



¹ Including AUDI brand only available in China; ² Financial outlook 2026 based on current tariff situation, while potential future impact from further escalation in Middle East currently cannot be reliably assessed and is thus not included

Global economic headwinds continue to shape the operating environment



Middle East Conflict

Uncertain geopolitical situation leading to price volatility e.g. energy



Weakened Economic Outlook

Inflationary pressures, cost risks and market volatility



Competitive Markets

Shifts in global competitive landscape

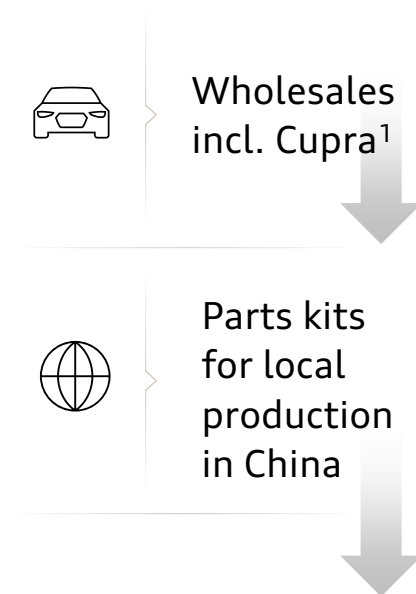
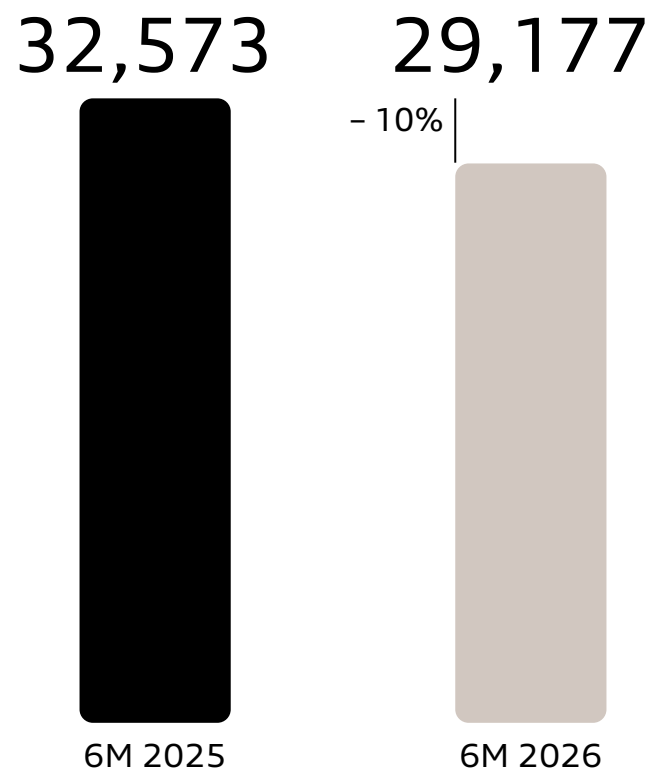


Continued Trade Tensions

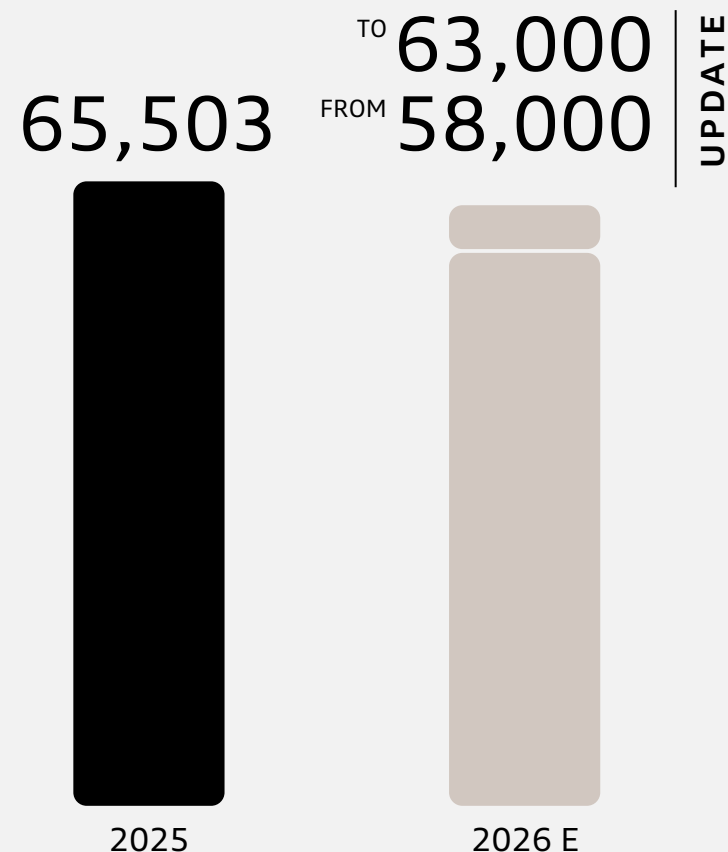
Financial impact of US-tariffs remains high

Revenue development in line with wholesale performance

REVENUE AUDI GROUP, IN €M



2026 GUIDANCE²

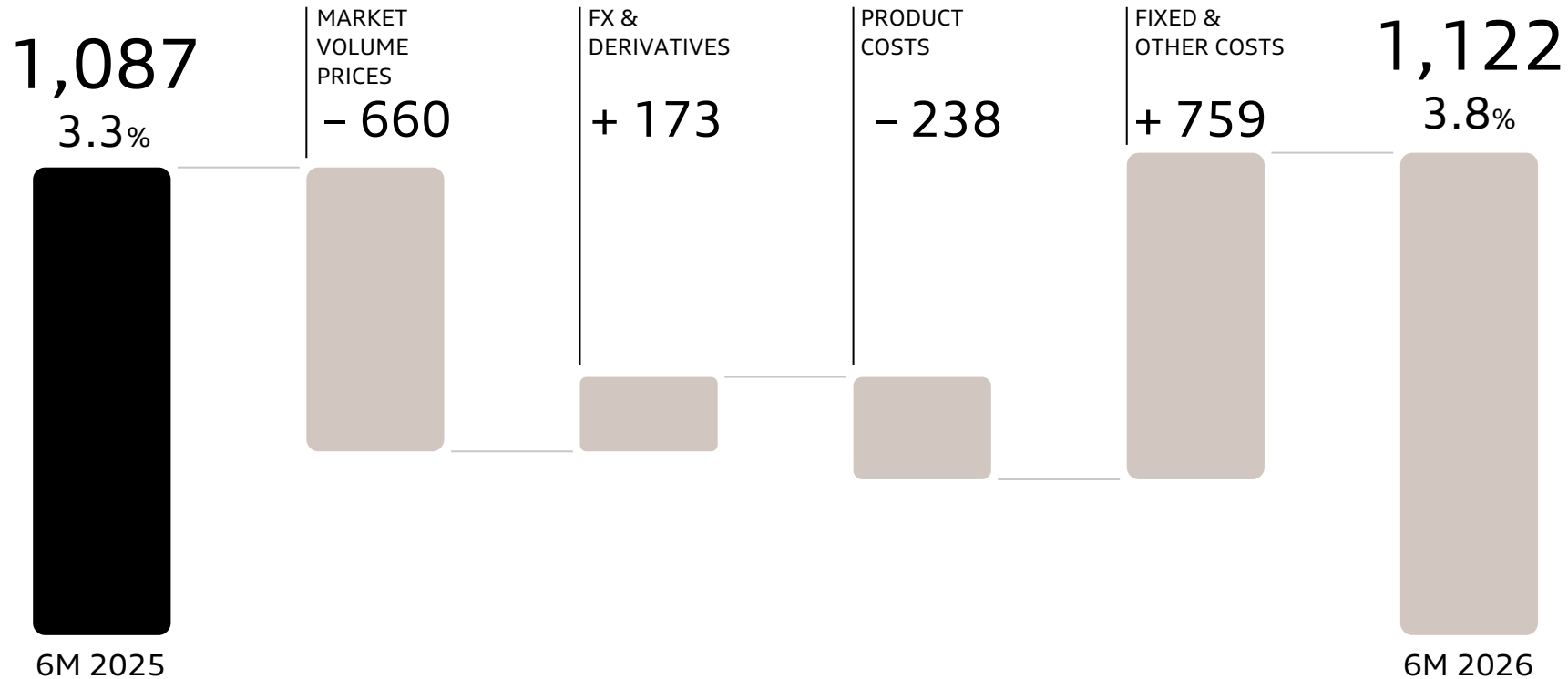


¹ Cupra Terramar vehicles produced in Audi Győr site and sold to Volkswagen Group; ² Financial outlook 2026 based on current tariff situation, while potential future impact from further escalation in Middle East currently cannot be reliably assessed and is thus not included

Operating profit supported by overhead costs improvements

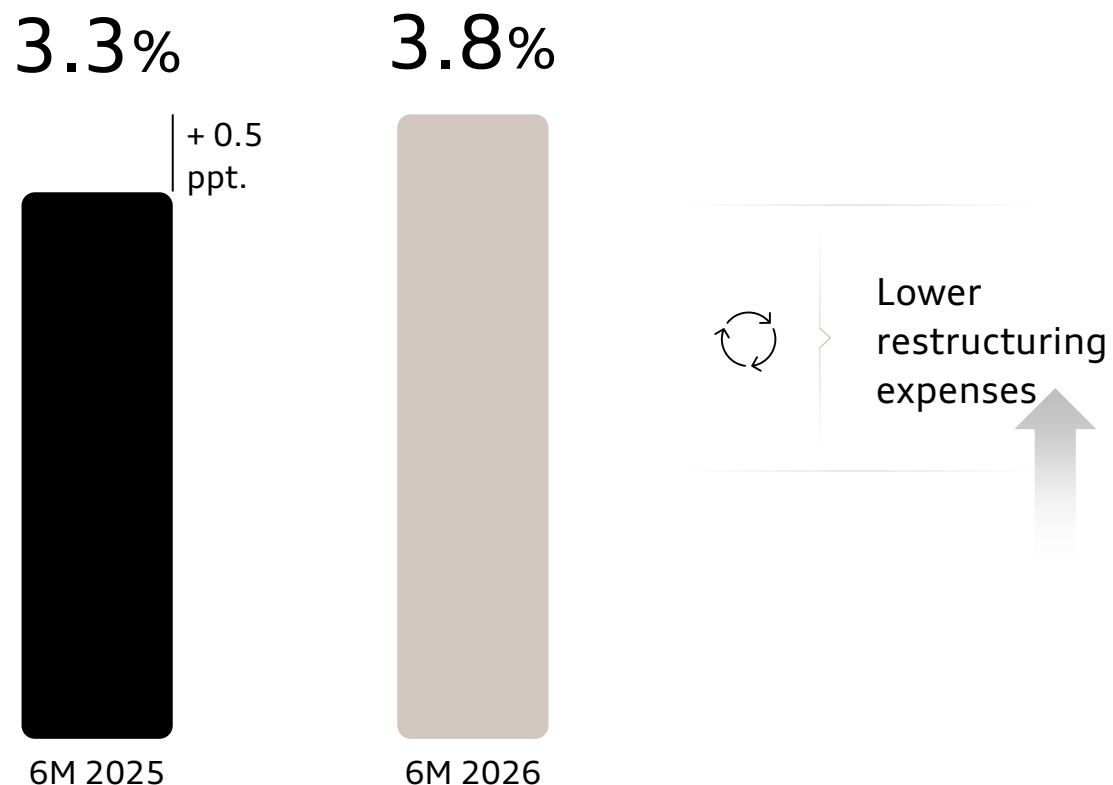
OPERATING PROFIT BRIDGE

AUDI GROUP, IN €M, IN % OF REVENUE

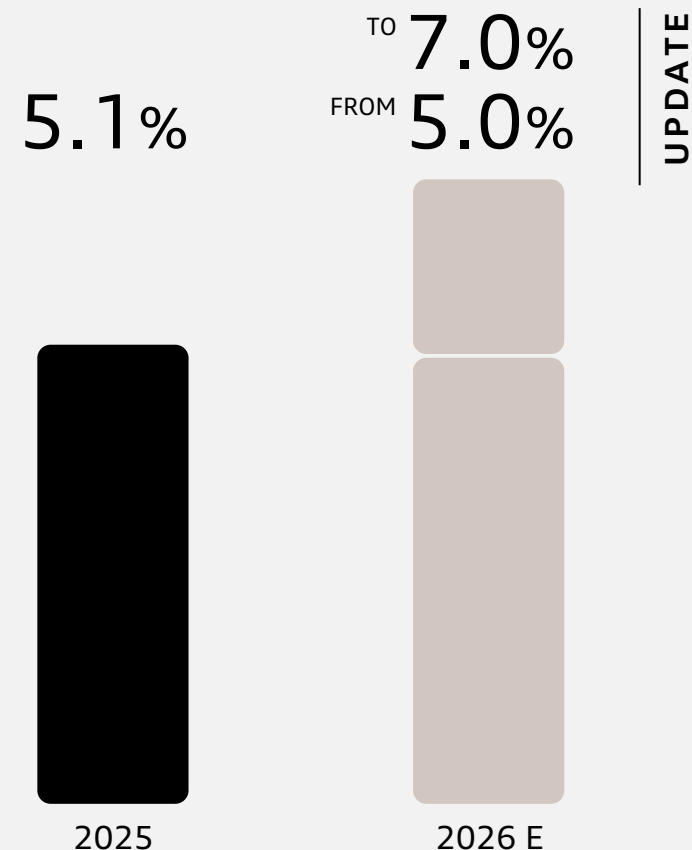


Return on sales expected to improve despite market pressure; guidance revised for China and cost inflation

OPERATING RETURN ON SALES AUDI GROUP, IN % OF REVENUE



2026 GUIDANCE



¹ Financial outlook 2026 based on current tariff situation, while potential future impact from further escalation in Middle East currently cannot be reliably assessed and is thus not included.

Disciplined capital allocation supports lower investment level

CASH R&D

AUDI GROUP, IN €M, IN % OF REVENUE

2,131

6.5%



6M 2025

Capitalized 40.4%

2,101

7.2%



6M 2026

Capitalized 41.7%

CAPITAL EXPENDITURE

AUDI GROUP, IN €M, IN % OF REVENUE

1,176

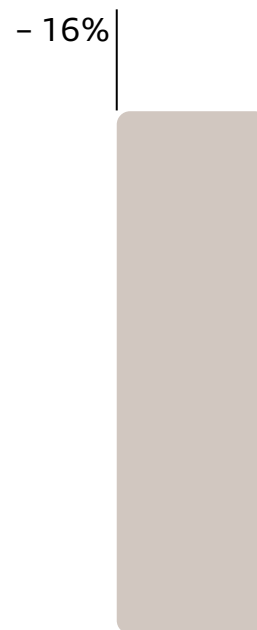
3.6%



6M 2025

986

3.4%



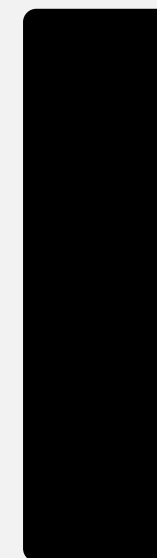
6M 2026

INVESTMENT RATIO¹

AUDI GROUP, IN % OF REVENUE

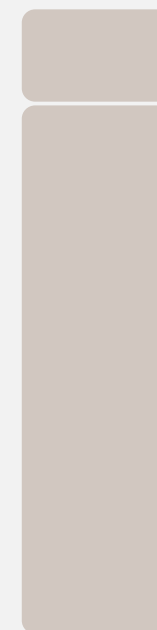
2026 GUIDANCE

11.5%



2025

TO 13.0%
FROM 11.0%

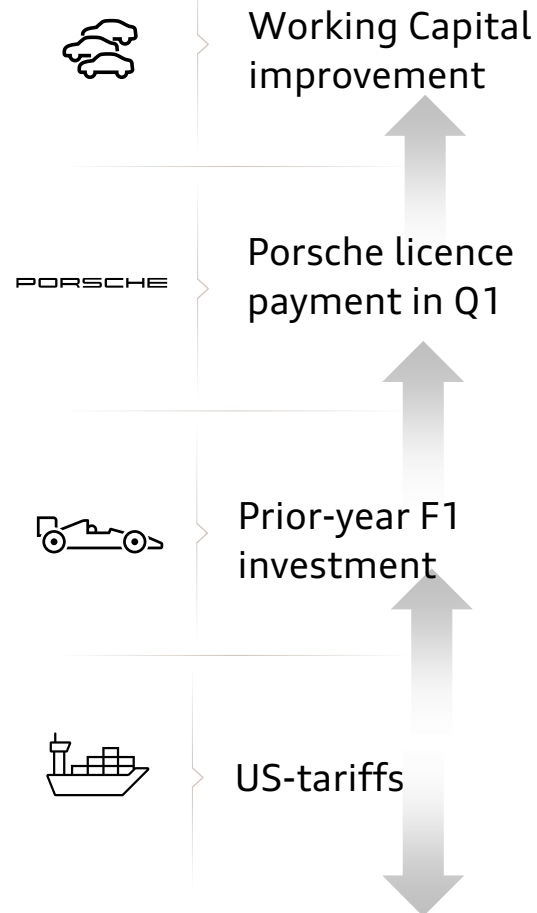
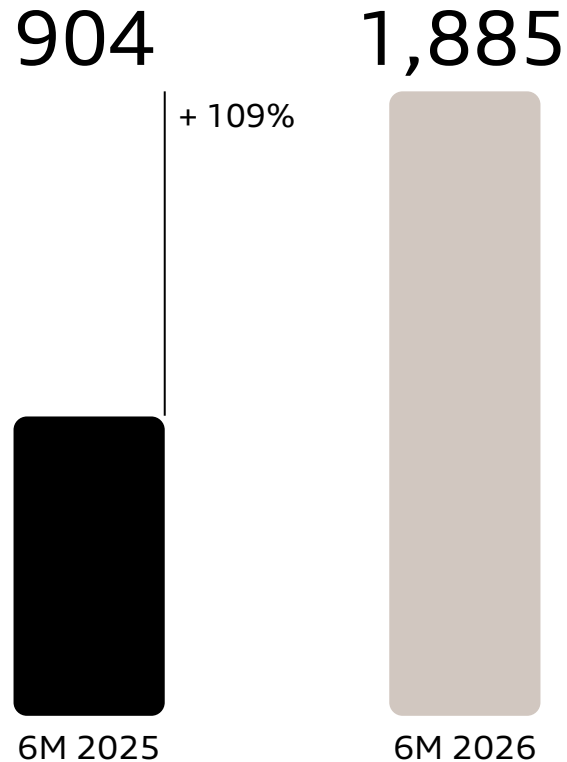


2026 E

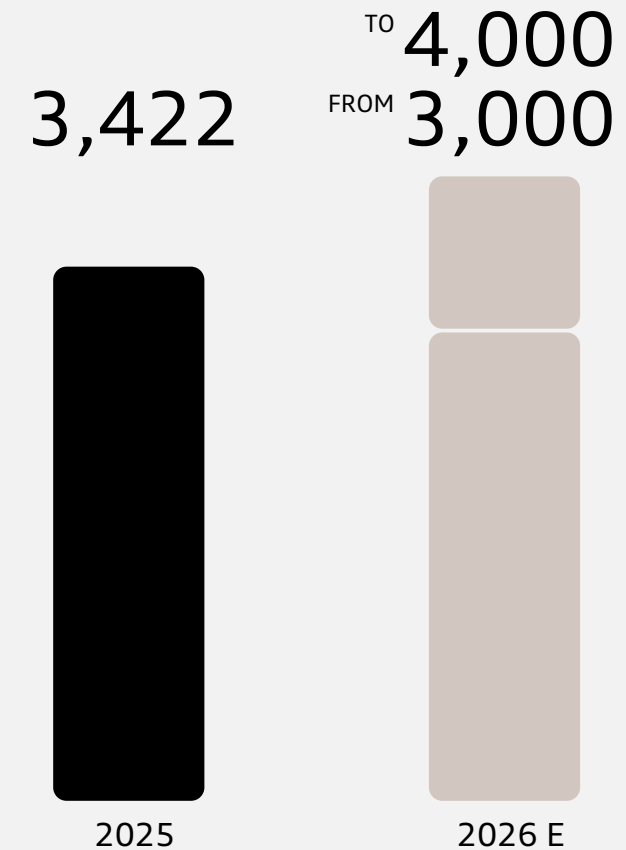
¹ Cash R&D and capital expenditure as % of revenue; Financial outlook 2026 based on current tariff situation, while potential future impact from further escalation in Middle East currently cannot be reliably assessed and is thus not included.

Working capital dynamics and disciplined spending drive net cash flow improvement

NET CASH FLOW AUDI GROUP, IN €M



2026 GUIDANCE¹

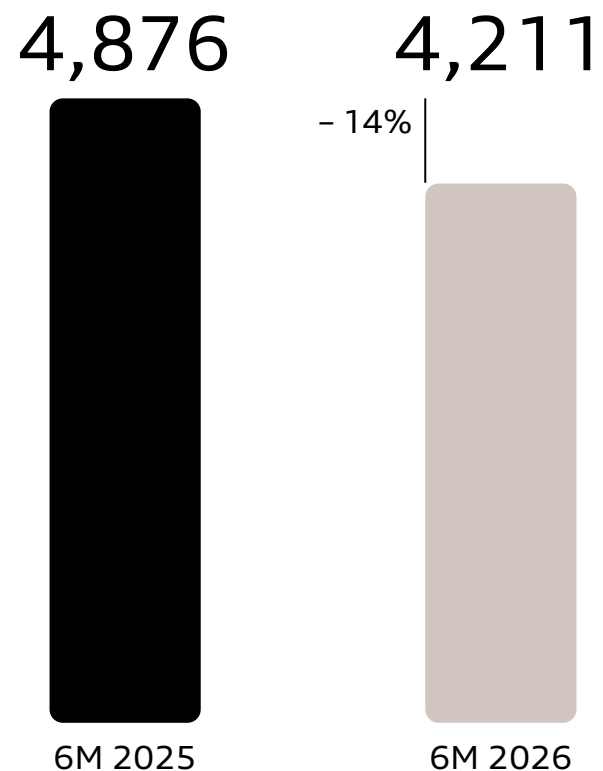


¹ Financial outlook 2026 based on current tariff situation, while potential future impact from further escalation in Middle East currently cannot be reliably assessed and is thus not included.

Bentley performance reflects Chinese luxury market weakness and U.S. tariff impact

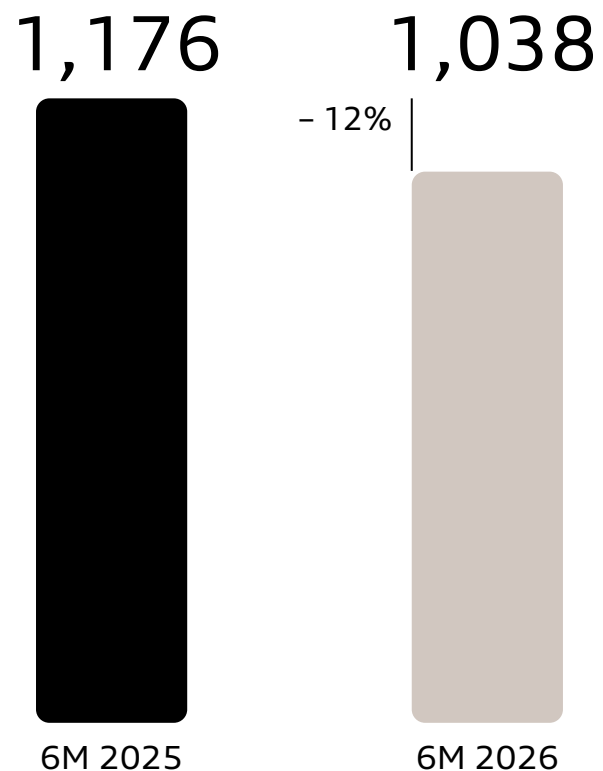
DELIVERIES TO CUSTOMERS

BENTLEY, IN UNITS



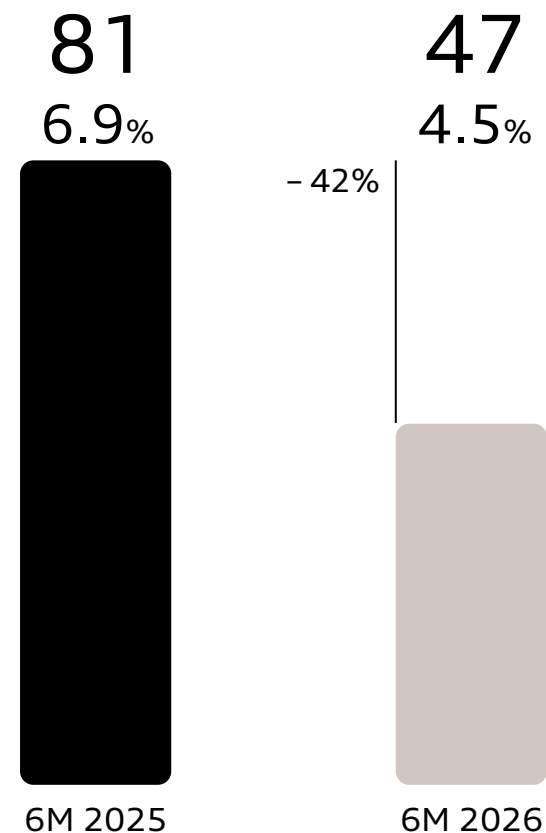
REVENUE

BENTLEY, IN €M



OPERATING PROFIT

BENTLEY, IN €M, IN % OF REVENUE





Lamborghini demonstrates resilience against broader market pressures

DELIVERIES TO CUSTOMERS

LAMBORGHINI, IN UNITS

5,681



6M 2025

5,422



6M 2026

REVENUE

LAMBORGHINI, IN €M

1,621



6M 2025

1,741



6M 2026

OPERATING PROFIT

LAMBORGHINI, IN €M, IN % OF REVENUE

431

26.6%



6M 2025

395

22.7%

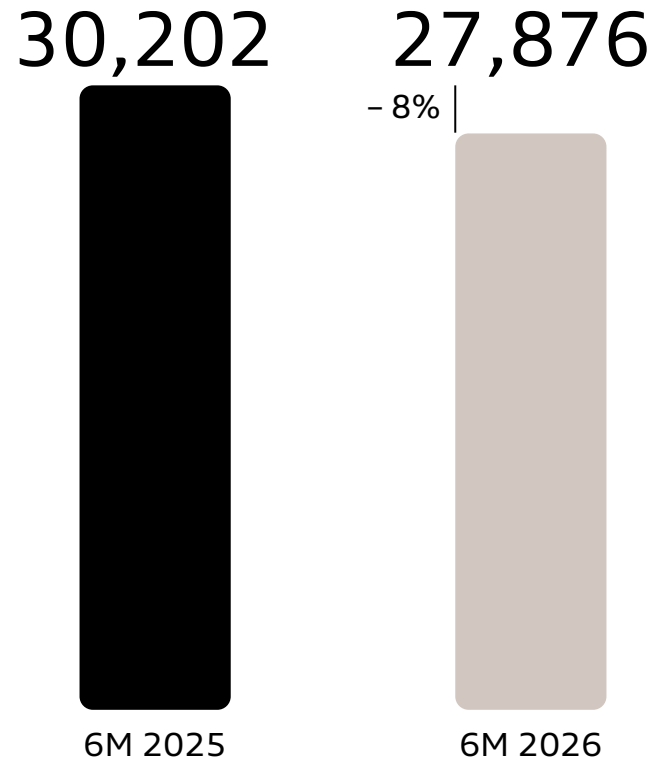


6M 2026



Ducati navigates a soft premium motorcycle market

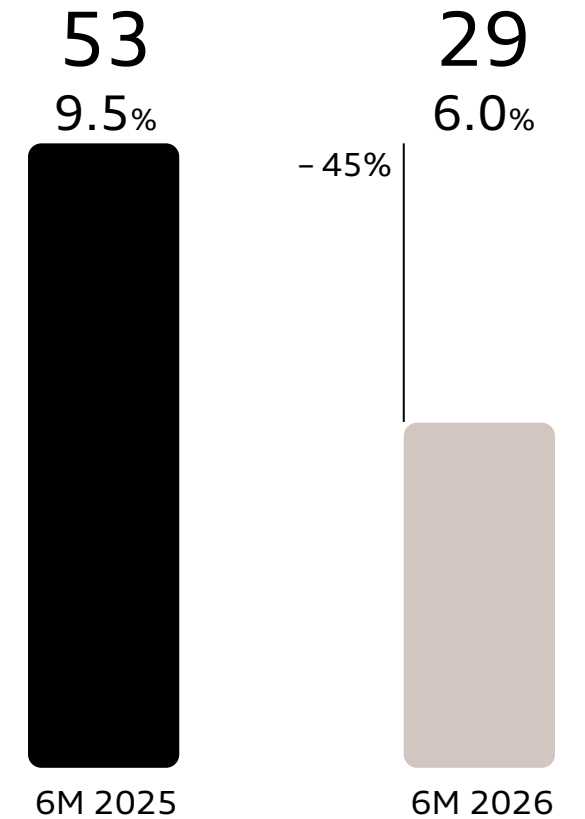
DELIVERIES TO CUSTOMERS DUCATI, IN UNITS



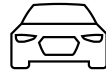
REVENUE DUCATI, IN €M



OPERATING PROFIT DUCATI, IN €M, IN % OF REVENUE



Execution to drive performance improvement towards the year-end



New models rollout
A3, Q3, Q4 e-tron, Q5, Q7, Q9,
RS5, A6 allroad



Brand
Formula 1, Nuvolari



Restructuring measures
Implementation of agreed
measures on track



Cost discipline
Continued discipline in costs and
investments



Performance Program
Realisation of measures
towards the year-end



Brand Group Progressive



Audi Concept C:
the vehicle shown here
is a concept vehicle that
is not available as a
series production
vehicle.

Further
publications



Audi
Quarterly Update
Q2/2026



Audi
Fact Pack
Q2/2026



Audi
Report
2025